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CONSIDER BECOMING A MEMBER OF GPB’S LEADERSHIP CIRCLE.

GPB’s Leadership Circle donors are supporters who generously secure the future of Georgia Public Broadcasting. It is comprised of individuals and family foundations who believe that supporting GPB is one of the best possible investments in our future. In appreciation for your support, we are delighted to offer you the following exclusive benefits and privileges.

Membership in GPB’s Leadership Circle comes with features and benefits including a dedicated GPB staff member, ready to assist you with any GPB related issues, tickets to entertaining activities and concerts, a tour of the GPB studios and more. Most importantly, your Leadership support shows your commitment to ensuring that all Georgians have access to GPB’s quality radio, television and digital programming, as well as educational resources for all K-12 school teachers.

Please let us know how we can be of service to you with your relationship with GPB or if you’d like to know more about joining the Leadership Circle.

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GPB Programming Highlights

As a supporter of GPB, you help fulfill our mission to create, produce and distribute high quality programs and services that educate, inform and entertain audiences and enrich the quality of their lives. Thank you.

Here’s an overview of the impactful content we shared across our television, radio, news and digital platforms this year:

#### Television

From Season 9 of *Finding Your Roots* featuring Dr. Henry Louis Gates, Jr. guiding 21 guests through their family tree with cutting-edge DNA analysis, to *American Experience’s* series, *Ruthless: Monopoly's Secret History*, which reveals the untold tale of corruption behind the makers of the game, GPB brought audiences a variety of compelling programs this year. PBS also launched an unprecedented environmental and climate initiative through a series of programs examining climate change’s impact on sensitive communities and more. And, the all-new *Crisis of Substance* documentary, produced by GPB in partnership with the Georgia Department of Behavioral Health and Developmental Disabilities, sought to bring both awareness and hope for change in Georgia’s opioid crisis.

In addition, *MASTERPIECE* kicked off the new year with season three of *All Creatures Great and Small*, based on the bestselling memoirs of veterinarian James Herriot. The highly anticipated and heartwarming series was enthused by the *Boston Globe* and the mysterious Season 3 of *Miss Scarlet and the Duke*, as well as the final season of Jane Austen’s inspired, *Sanditon*, brought viewers both drama and romance with plenty of twists and turns along the way.

In the world of *PBS Kids*, a new series featuring three marsupials, *Work It Out Wombats!*, helped children learn how to problem solve and express themselves one adventure at a time.
On the local front, GPB TV was proud to provide special programming that captured Georgia stories, cuisines, and landscapes including popular series *Georgia Outdoors*, hosted by Sharon Collins, *A Fork in the Road* hosted by David Zelski, and *View Finders* hosted by Chris Greer and Paul Daniel.

**Radio/News/Digital**

GPB presented live coverage of the January *Gubernatorial Inauguration* across our TV, Radio and Digital platforms from Georgia State University.

Additionally, GPB News launched a new daily podcast, *Georgia Today* with Peter Biello, bringing listeners in-depth reporting and compelling stories from across the state every weekday afternoon. The *Battleground: Ballot Box* podcast with GPB reporter Stephen Fowler also examined how voting works in Georgia, along with providing political news coverage.

GPB launched the *Peach Jam Podcast* to bring listeners songs and stories from a variety of talented, diverse bands and artists who call Georgia home.

In addition to the many issues affecting Georgians that it covers, GPB News is also continuing to be an expert source for in-depth reporting on public health policy, the health care crisis facing rural communities and mental health issues.

GPB hosted the popular public radio program *Science Friday* for an event featuring host Ira Flatow, award-winning science correspondent. The event drew in enthusiastic listeners to learn about creatures of the sea at this unique, pop-science experience.

GPB also hosted a special event with Mary Louise Kelly, a national co-host of NPR’s *All Things Considered*. Kelly, a Georgia native, talked with attendees about her experiences and long career in public radio, as well as discussing her latest book, *It. Goes. So. Fast: The Year of No Do-Overs*, released this year.
From July 1, 2022, to June 30, 2023, Georgia Public Broadcasting’s online education content was accessed over 11 million times.

Our top five resources were...

- **Lights, Camera, Budget!**, a financial literacy game for secondary students
- **Georgia Studies** digital collection
- **Physics in Motion** video series
- **Chemistry Matters** video series
- **Econ Express** online course

GPB Education reached over 5,000 educators, students, and their families through educator trainings, kids camps, family learning workshops, and our mobile virtual reality lab.
In addition, GPB Education had several exciting initiatives during the 2022-2023 School Year:

- Launched *Let’s Go Enviro*, a new video series with support materials for high school aligned to environmental science standards.

- Launched seasons 2 and 3 of *Classroom Conversations* podcast. GPB’s collaboration with GaDOE received a 2023 Communicator Award of Distinction and has been downloaded over 45,000 times.

- *GASHA Go World: Claw Control*, latest game for primary computer science, received a 2023 EdTech Cool Tool Award.

- Hosted *Pollinators Live Exploration* at the State Botanical Garden of Georgia in Athens that had a live audience of over 20K students and educators. This makes our 10th live exploration event.

- Launched *Start It UP!* – a small business simulator game for high school students. Collaboration with Georgia Council for Economic Education and funded by Truist Foundation.

- Received the *Overall Excellence in Education* award at the 54th Annual Public Media Awards presented by the National Educational Telecommunications Association (NETA).

- Added hundreds of new resources to *Georgia Home Classroom*, our collaboration with GaDOE (including digital learning plans, Let’s Learn GA videos, School Stories videos, instructional support videos, etc)

- Added more episodes to *Camp GPB*, our summer series for kids in kindergarten through 5th grade.

- Held the *PBS KIDS Writers Contest* for kids in kindergarten through 3rd grade and hosted an awards ceremony for families at our GPB headquarters. We had over 200 entries.

- Distributed 3,500 backpacks full of learning resources and supplies in under-resourced communities across the state.
Community Engagement

Community engagement is at the core of our mission and essential to the value of public media, as we educate, serve, and create positive change in the community.

A musical celebration of Black history to advance racial solidarity, equity and belonging with Music in Common and the Black Legacy Project.

GPB takes seriously our commitment to engaging communities throughout the state of Georgia. This engagement takes many forms, including in-person and virtual film screenings, storytelling workshops and initiatives, and connecting with children and caregivers through trusted PBS KIDS content. We work with a wide variety of community partners to bring local relevance to national content from PBS and NPR, while also bringing to life local content produced right here at GPB.

We explored topics including opioid harm reduction, worker’s rights and universal basic income, immigration and belonging, the criminal justice system, family dynamics and legacy, meritocracy and educational inequity, and more through documentary film screenings with Independent Lens, POV, and American Experience.

Learn more at www.gpb.org/community
We celebrated Black joy with Henry Louis Gates, Jr.’s *Making Black America* film and accompanying student art exhibit and performances. We explored family genealogy with a series of virtual events around *Finding Your Roots* and partnered with the Afro-American Historical and Genealogical Society for an in-person workshop at the Georgia Archives. And we honored Dr. Martin Luther King, Jr. with a musical celebration of Black history to advance racial solidarity, equity and belonging with Music in Common and the Black Legacy Project.

Mental health and wellness continues to be a priority for us. We were pleased to be able to partner with a number of organizations to help connect Georgians with information and resources, including American Foundation for Suicide Prevention, Mercer School of Medicine’s Center for Rural Health and Health Disparities, South Georgia Health Start, Georgia Rural Health Innovation Center, Postpartum Support International, and Hillside Atlanta to name a few.

Providing space and opportunity for storytelling with a diverse array of voices through partnerships with *The Moth, StoryCorps, and Southern Storytellers* was a pleasure and allowed us to help build respect and empathy for one another. We’ve had fun exploring this beautiful state and learning about icons in all corners on scavenger hunts with the Georgia Geocacher’s Association through the *Iconic America* series this summer.

It’s been a great year and we have many more plans in place for 2024. Visit our website to learn more about the work that we are doing in the community and upcoming events.

Learn more at [www.gpb.org/community](http://www.gpb.org/community)
Thank You To These Foundations Who Make Our Work Possible

Grants awarded to Georgia Public Broadcasting by private and corporate foundations are crucial to keeping our original programming alive and well across all divisions – TV, Radio and Education. Without their support, award-winning programs such as *Georgia Outdoors*, GPB News, and GPB Education’s digital resources and outreach to schools and educators would be severely diminished. Our heartfelt thanks go out to these generous partners from Georgia’s philanthropic community.

**$350,000+**
- The Hewlitt Foundation

**$50,000+**
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Georgia Public Broadcasting wishes to thank our Leadership Circle donors. These donors help generously secure the future of GPB, and believe that supporting our work is one of the best investments they can make. Members of GPB’s Leadership Circle provide transformative support for the mission of public broadcasting in Georgia – “To harness the enormous power of television, radio and digital media to educate, inform and entertain our audiences, and to enrich the quality of their lives.”

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