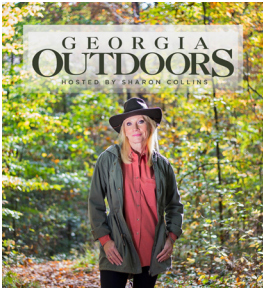




Local Content and Services Report 2022

In 2022, GPB, the nine-station PBS network for Georgia also serving portions of Florida, Alabama, Tennessee, North Carolina and South Carolina, delivered 35,000 hours of non-commercial programming statewide through its main channel, GPB HD and three digital channels – GPB KIDS, GPB Create and GPB Knowledge.

GPB TELEVISION



[Georgia Outdoors](#)

GPB's Emmy-winning series *Georgia Outdoors* premiered new episodes, including *Elephant Sanctuary*, the story of Elephant Refuge North America in the tiny town of Attapulgus. Viewers learned of the unique bond between sanctuary founder Carol Buckley and one of the elephants, Tara. *Travels with Jessi* featured host Sharon Collins' trusty canine companion Jessi, as she went on the road for an adventure, including a stop at Lake Allatoona. *Sing to Nature* features performers who get their inspiration in nature, including E.G. Kight, who often sings to her goats.



[Home Diagnosis](#)

Dubbed *This Old House* meets *CSI*, GPB teamed with home performance experts Corbett and Grace Lunsford for *Home Diagnosis*, a series featuring the couple as they travel the nation in their high-performance tiny house, where they meet with homeowners to diagnose their mystery problems and prescribe solutions.



[A Fork in the Road](#)

GPB aired the second season of the Emmy-winning series *A Fork in the Road*, in which host David Zelski traveled around the state to feature Georgia farmers, retailers, artisans, chefs and others who help provide Georgia Grown products.



[View Finders](#)

GPB worked with co-hosts and creators Chris Greer and Jason Clemmons to for the series *View Finders*. In each episode, they travel around Georgia and give viewers a chance to be inspired by Georgia's beautiful landscapes and learn photography techniques that anyone can use.



[Lawmakers](#)

GPB's long-running original series *Lawmakers* provided daily, in-depth coverage of the state legislature during the annual Georgia General Assembly session and reported on issues including taxes, jobs, schools and the environment. *Lawmakers Beyond the Dome* expanded the series to look at what happens after bills become law and how they affect Georgians.



[GPB Sports](#)

GPB Sports brought fans the best of high school football with the *Football Fridays in Georgia* game of the week broadcast and stream, plus the *Countdown to Kickoff* Facebook and GPB.org live streams. *Recruiting 2022* aired on TV each Friday before the game of the week and was available on demand on gpb.org. GPB also aired live coverage of the GHSA Championship Finals.

GPB RADIO & GPB NEWS



[John Lemley's City Café](#)

GPB Classical, GPB's 24-hour HD Classical music station streamed at gpb.org/classical and available through the GPB classical app and on Amazon Alexa devices, expanded its programming lineup with *John Lemley's City Café*. The show's host, well-known Atlanta media personality John Lemley, says he hopes the show's welcoming tone will help make classical music more accessible and relevant statewide.



[GPB News](#)

GPB News provided comprehensive coverage of stories across Georgia and helped educate voters through the weekly podcast *Battleground: Ballot Box*, in addition to *Political Rewind*, which breaks down local, state and federal issues with decision makers. The *Georgia Today* bi-weekly e-newsletter kept readers informed on everything from public policy to public health.



[NPR Music's Tiny Desk Contest](#)

For the first time, the *Tiny Desk on the Road* tour stopped in Atlanta. GPB joined NPR Music for a one-of-a-kind concert with the Contest winner and some amazing artists from the *Tiny Desk* community in Georgia.



[America Amplified Election 2022](#)

As Georgia has become the epicenter for the national conversation about who gets to vote and how those votes are counted, GPB joined the *America Amplified Election 2022* initiative to ensure that Georgia's citizens had the facts they needed to participate in local, state and Congressional elections. Voters were invited to submit election-related questions that GPB answered using nonpartisan election information resources. The questions drove GPB's reporting and were answered through a variety of platforms, including broadcast and social media.

GPB EDUCATION



[Education Outreach](#)

This year, the GPB Education staff provided free virtual and in-person outreach to over 4,010 educators, students, and families with our education outreach efforts. GPB provides GA educators and families with free access to thousands of digital learning resources by developing original content and through our partnership with PBS LearningMedia. *GPB Education Matters* newsletter goes to a membership of over 40,000 subscribers each month and the education team writes a blog that averages 10,000 views per month.



[GPB's PBS KIDS Writers Contest](#)

GPB hosts the *PBS KIDS Writers Contest* each year. The contest began in January 2022 and ran through April 2022. It was open to all Georgia students in kindergarten through 3rd grade. We had over 200 submissions. In June 2022, the top winners were honored with an awards celebration at our GPB headquarters in Atlanta, GA.



[PBS KIDS Family Workshops and Camps](#)

GPB leverages trusted PBS KIDS content and curriculum to improve kindergarten readiness, family engagement, and STEAM and literacy skills for children ages 2-8. Family engagement workshops and camps for kids and their families (parents, aunts/uncles, siblings, cousins, grandparents) encourage playing and learning together while building early science and literacy skills. We conducted 21 sessions this year, reaching 380 kids and their family members.



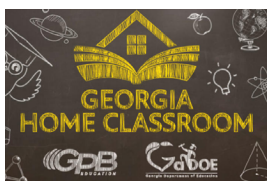
[Summer Learning Support](#)

During the summer months away from school, it's crucial that children, especially those from underserved communities, have access to healthy meals, safe environments, and books and educational opportunities so they can keep learning. GPB collaborated with public and private partners across Georgia—including the Georgia Department of Education (GaDOE), Georgia Department of Early Care and Learning, and Georgia Public Library Service—to create an online toolkit with resources for summer reading, learning, safety, and meals. Families across the state were able to access the toolkit at getgeorgiareading.org/georgia-summer. GPB also partnered with GaDOE to create “Getting Ready for K-5” guides and videos to help families understand what their child should know and be able to do when they enter a new grade in the fall.



[Mobile VR Lab](#)

In January 2020, GPB launched a Mobile VR Lab initiative that was designed to travel the state with virtual reality headsets and equipment. GPB staff works closely with classroom teachers to co-facilitate lessons that seamlessly integrate the technology into their existing instruction. The mobile lab launched in January 2020 but had to be paused in March 2020 due to the COVID-19 pandemic. However, we were able to resume the initiative in fall of 2021 with safety protocols in place. In FY22, we reached 2,229 students and teachers.



[Georgia Home Classroom](#)

A partnership with the Georgia Department of Education, GPB continued to expand *Georgia Home Classroom* during FY22. The initiative includes digital resources for all grades and subjects aligned to Georgia's learning standards, video lessons, K-12 remote learning plans, “Getting Ready” guides and videos, a monthly e-blast with learning resources, and a daily activity calendar for at-home learning. The resources were designed to support both in-person and remote instruction and provide support for all students, especially those in underserved communities. gpb.org/learn



[Let's Learn GA!](#)

As part of *Georgia Home Classroom* initiative, GPB continued to produce video lessons taught by Georgia teachers. The lessons are aligned to Georgia's learning standards for kindergarten through 5th grade and are available at gpb.org/lfg. They cover English language arts, fine arts, mathematics, physical health and wellness, science, social studies, and computer science. The video lessons were designed to support both in-person and remote instruction and provide support for all students, especially those in underserved communities.



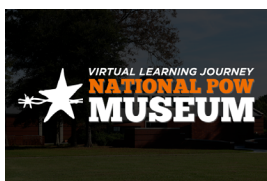
[Camp GPB](#)

CAMP GPB is a series for kids that blends day camp and learning into playful fun. With the help of educators from our favorite partner organizations, as well as our own GPB “camp counselors,” GPB is leading kids in engaging, hands-on activities. Families are encouraged to use the helpful materials list to recreate activities at home. The series is available at gpb.org/camp-GPB. The series is designed for kids in under-resourced communities who may not have access to summer camp experiences.



[New Live Exploration](#)

GPB Live Explorations are designed to bring quality learning experiences to classrooms all over the state, especially underserved areas where the students are not able to take field trips and have the learning experience firsthand. This year, GPB produced a live exploration about Georgia's cotton industry. Students learned through engaging footage, interactive features and live chats with experts.



[New Virtual Learning Journey](#)

GPB's virtual field trip collection helps students explore Georgia's rich history and culture without leaving the classroom. This year, we produced a new virtual learning journey that takes students on a tour of the Andersonville National Historic Site's Prisoner of War (POW) museum. This new experience will be a companion resource to our existing Andersonville virtual experience. gpb.org/education/virtual/pow-museum.

The EconExpress logo features the word "EconExpress" in a white, sans-serif font with a stylized "E" that has horizontal lines extending to the left, set against a dark blue background.

[Econ Express](#)

GPB partnered with Georgia Council for Economic Education to produce *Econ Express*, a unique online resource that helps teachers and students learn, practice, and assess basic economic concepts in a creative and engaging way. Covering 51 concepts, *Econ Express* serves as a general overview of the content typically taught in a high school Intro to Economics course.

gpb.org/education/econ-express



[Classroom Conversations podcast](#)

Classroom Conversations is the place for teachers to share and learn. Presented by the Georgia Department of Education and Georgia Public Broadcasting, each episode features Georgia educators who are teaching and reaching students in innovative and impactful ways. The podcast is meant to provide professional learning for new teachers and all teachers looking for innovative ways to reach all students.

gpb.org/classroom-conversations



[Hope Givers](#)

GPB partnered with producer Tamlin Hall to launch a new video series for middle and high schoolers that addresses mental wellness issues. The series has teacher support materials and curriculum aligned to learning standards.

gpb.org/hope-givers.



[Georgia Studies collection update](#)

GPB's free online *Georgia Studies* course is highly utilized statewide. This past year, GPB made major improvements and enhancements to the course to provide more accessibility features and overall better user experience.

georgiastudies.gpb.org

COMMUNITY ENGAGEMENT



[StoryCorps One Small Step](#)

GPB partnered with StoryCorps, the national nonprofit dedicated to recording, preserving and sharing the stories of Americans of all backgrounds and beliefs, as part of StoryCorps' One Small Step Radio Station Hubs project. GPB was one of six public radio stations across the country selected to receive training and production assistance to collaborate on StoryCorps' *One Small Step* initiative, which facilitates conversation and connection between people of opposing viewpoints. More than 360 Georgians applied to be matched for the project, and 25 paired conversations were facilitated and archived.



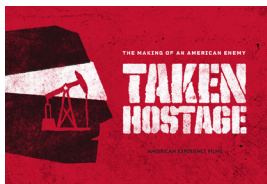
[Indie Lens Pop-Up Film Screenings](#)

The acclaimed Emmy Award-winning anthology series *Independent Lens* features unforgettable stories about a unique individual, community or moment in history. GPB continues to serve as an Indie Lens Pop-Up Screening Partner and was pleased to host a number of virtual screening events including, *When Claude Got Shot*, *Writing with Fire*, and *Apart*. We also hosted a hybrid pop-up screening event from the GPB Studio with a live audience, sharing the film *Try Harder*. This event featured a live discussion with film participant and school officials from several public school systems in the state.



[Documentary Film Screenings](#)

GPB was pleased to host multiple documentary film screenings throughout the year, localizing the content through discussion with filmmakers, community leaders, and organizations to provide insight, explore history and share local perspectives. Films included *The US and the Holocaust* from Ken Burns, Lynn Novick and Sarah Botstein, *American Experience: Taken Hostage*, and *Planet Prescription*. We were also pleased to participate in the POV Our America: Documentaries in Dialogue initiative, through which we were able to host screening events for *Accepted*, *Let the Little Light Shine*, and *Love and Stuff*.



[Documentary Film Screenings - Continued](#)

GPB also partnered with New Mexico PBS for a series of virtual events focused on genealogy and history using clips from Henry Louis Gates Jr.'s *Finding Your Roots* series. The screenings and virtual workshops were focused on “Exploring Genealogy for Minority Populations” and featured experts from the series and other professional genealogists and historians.

Partners for these film screening events included the Jimmy Carter Presidential Library, Georgia Commission on the Holocaust, Savannah Jewish Federation, Emory Center for Ethics, International Rescue Committee, the Association for the Study of African American Life and History and the African American Historical Genealogical and Society, Georgia Interfaith Power and Light, and Compassionate Atlanta, HEY! Helping Empower Youth, Atlanta Thrive, Georgia Public Library Service, and many local public library systems.



[GPB Community Conversations and Events](#)

Health and safety continues to be a focus, and GPB has created space for discussion and learning around mental health with an online information hub at gpb.org/mental-health. This GPB Mental Health & Wellness hub includes GPB News features, videos, podcasts, livestream and archived events, and resources all focused on mental health. We partnered with NAMI Georgia to bring several *Ending the Silence* programs to local youth and families, and with Georgia Parent Support Network to provide Moth Storytelling Workshops for young adults. We also continued a series of virtual Inclusivv conversations developed in partnership with the Georgia Division of Family & Child focused on the Big Picture of Family & Child Wellbeing. These conversations are built around the state’s Child Abuse and Neglect Plan (CANPP).

We were pleased to participate in the Atlanta Science Festival again this spring, hosting “Georgia Pollinator Field Day” and “Gardening for Pollinators” events in partnership with UGA Extension, Georgia Association of Conservation Districts, Monarchs Across Georgia, State Botanical Garden of Georgia, and City of College Park. Learning continued after these events through the summer with a #PlantWildflowers bioblitz, encouraging people to plant and document native wildflowers in their communities across the state.

GPB partnered with Out of Hand Theater and Equitable Dinners Atlanta as part of the national #PBSForTheArts initiative. We were pleased to feature these Georgia-based organizations in the national digital campaign and feature on our website at gpb.org/arts. GPB was one of many organizations to host an Equitable Dinner in September, gathering 5,000 people at 500 tables for art and conversation on race and racism past, present and future, to set the table for racial equality in Atlanta.

We were thrilled to bring back the ever-popular *Be My Neighbor Day* community event live and in person for the first time since 2019. This free family event was hosted in partnership with Fred Rogers Company and PNC Grow Up Great at the East Lake YMCA and included a number of fun activities including a meet and greet with Daniel Tiger from *Daniel Tiger’s Neighborhood* and PNC Grow Up Great Mobile Learning Adventure pop-up.