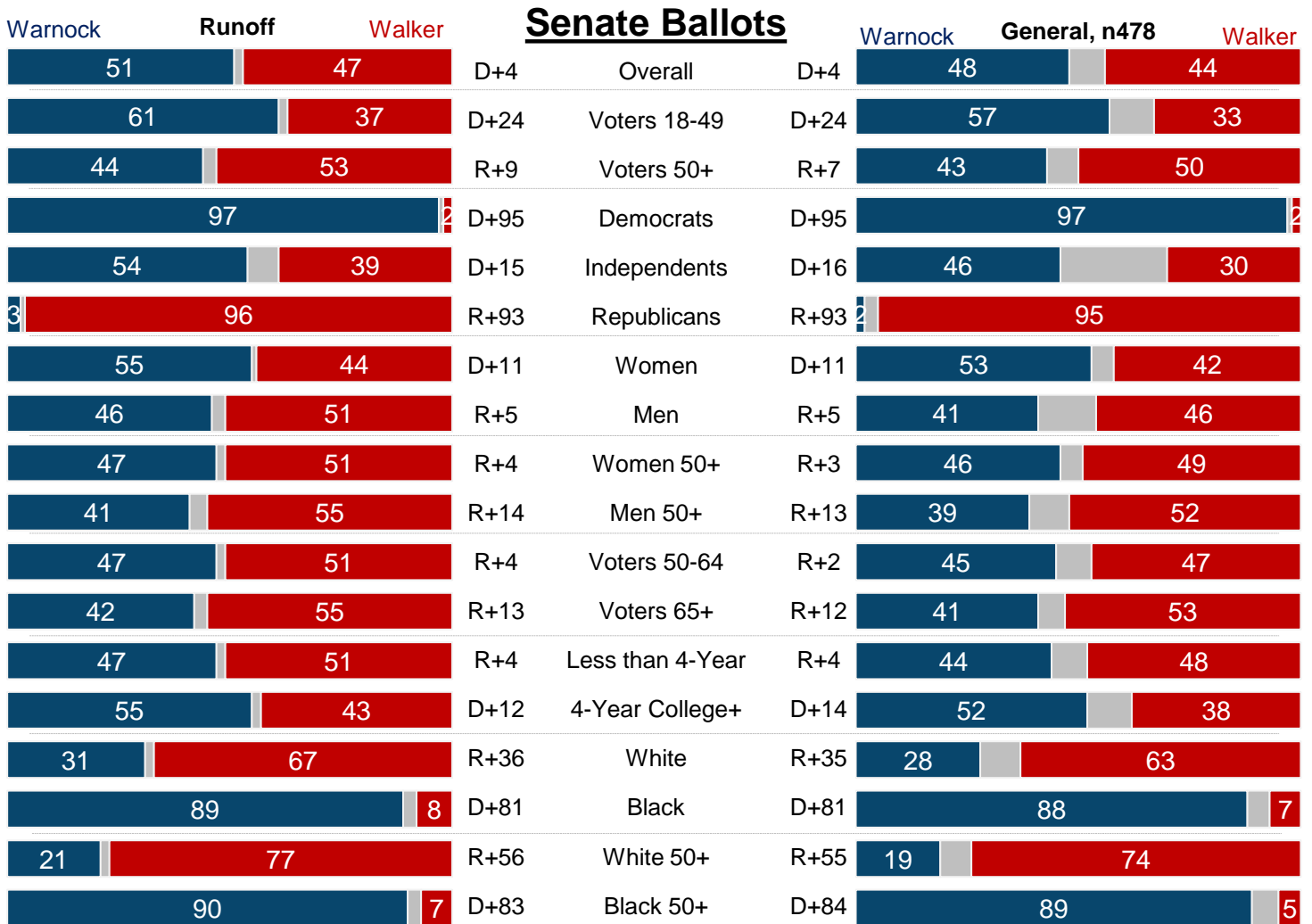


Senate Runoff: Sen. Raphael Warnock (D) has a narrow 51% - 47% lead over Herschel Walker (R) in the runoff election for U.S. Senate. He leads voters 18-49 by a 24-point margin, while Walker keeps it close due to his 9-point lead with voters 50+, who make up 62% of likely runoff voters.

Both candidates are winning their own party’s voters by huge margins, with Warnock up 15-points with Independents. There is a gender gap, with Warnock leading by 11-points among women voters and Walker up 5 with men. Within the 50+ electorate, voters 65+ are backing Walker by 13-points, with the race closer among those 50-64. Walker leads narrowly among voters without college degrees, with Warnock up 12% among those with four-year degrees or more. Warnock leads among Black voters by 81-points and Black voters 50+ by 83%, while Walker’s edge with white voters is 36% and white voters 50+ is 56%.

96% of likely voters say they voted in the general election, and their recalled vote is extremely similar to their planned vote in the runoff across all demographics.

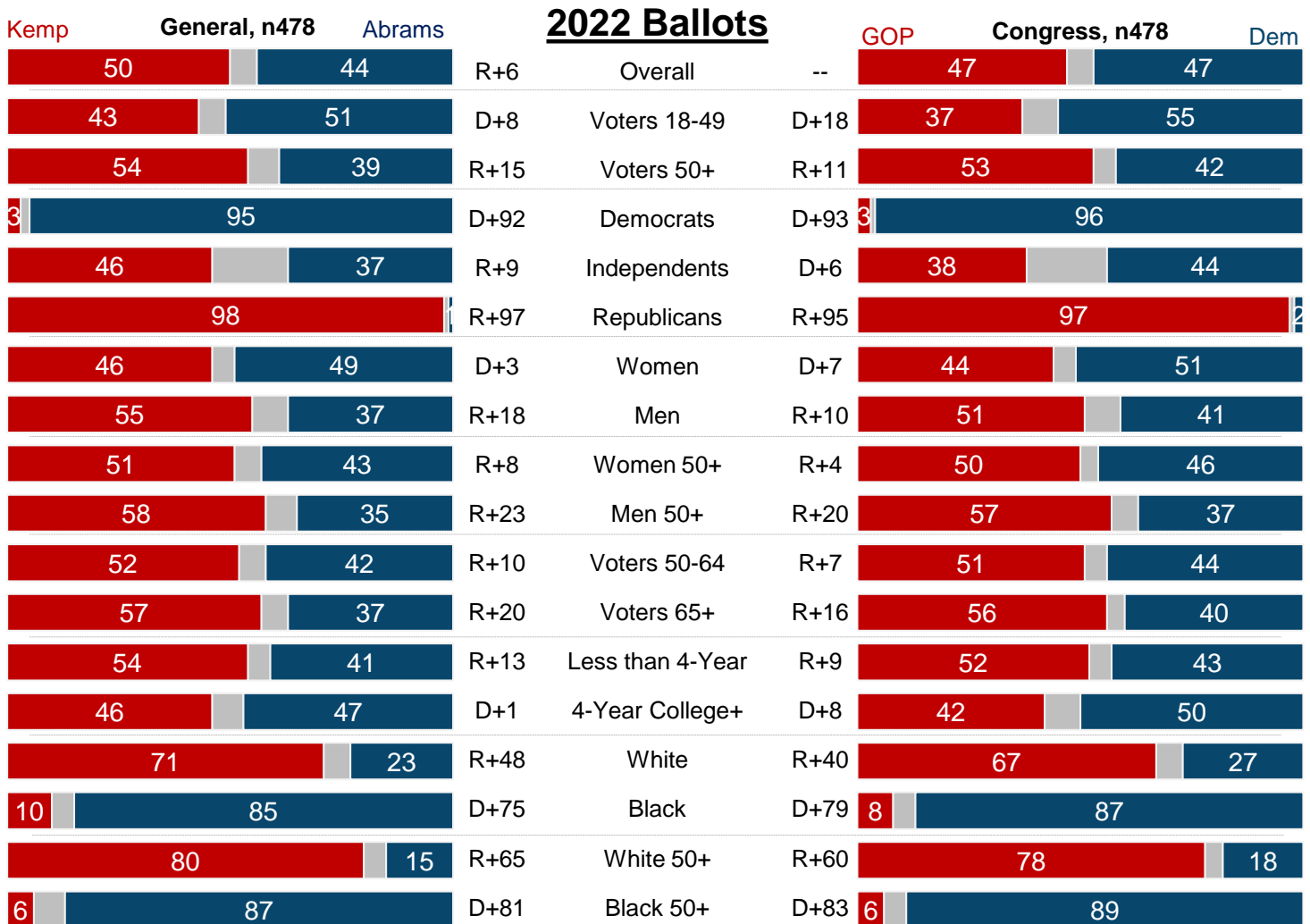
Senator Warnock’s image is in positive territory at 51% favorable – 45% unfavorable. Walker’s image is slightly underwater at 45/49.



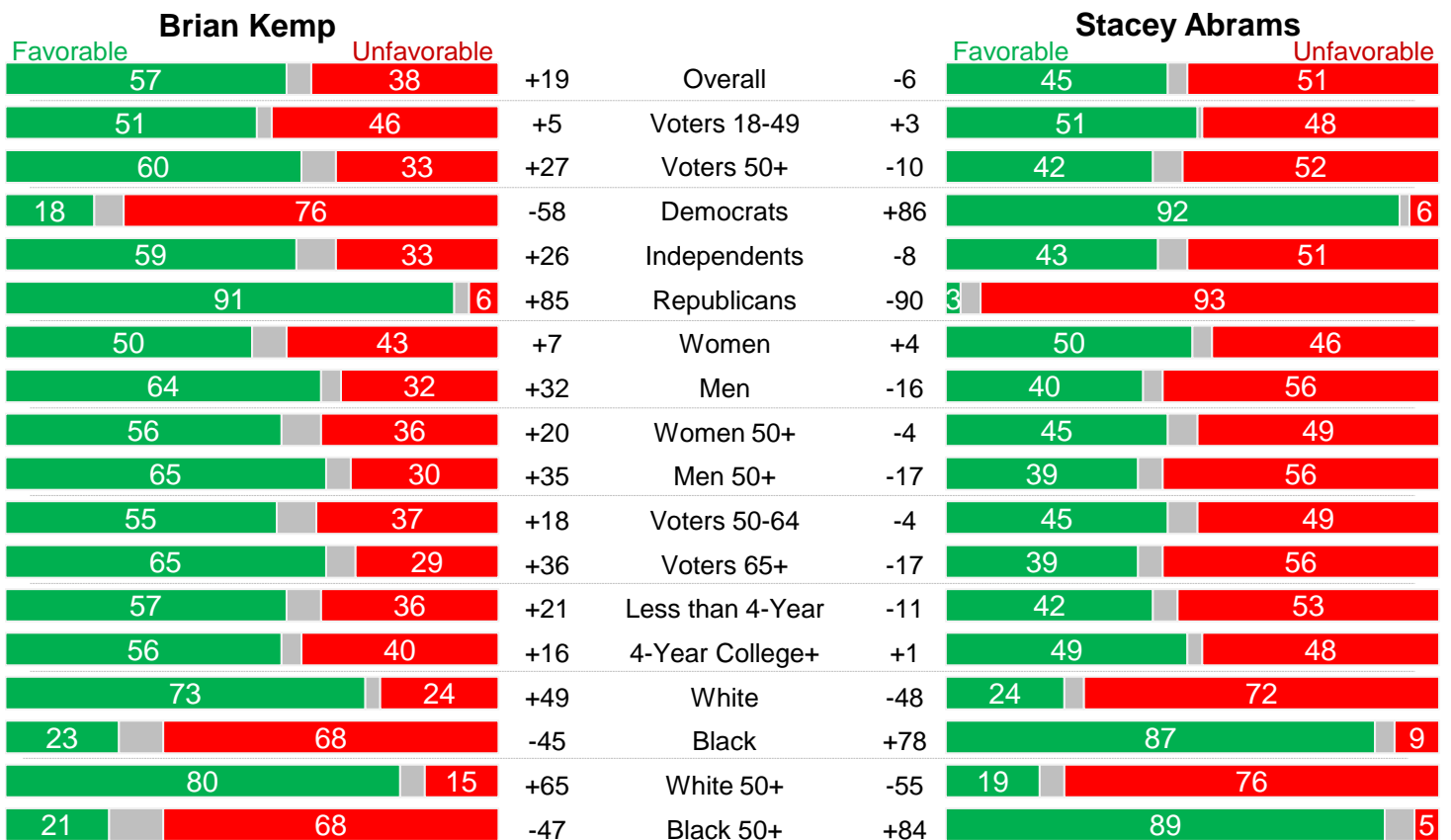
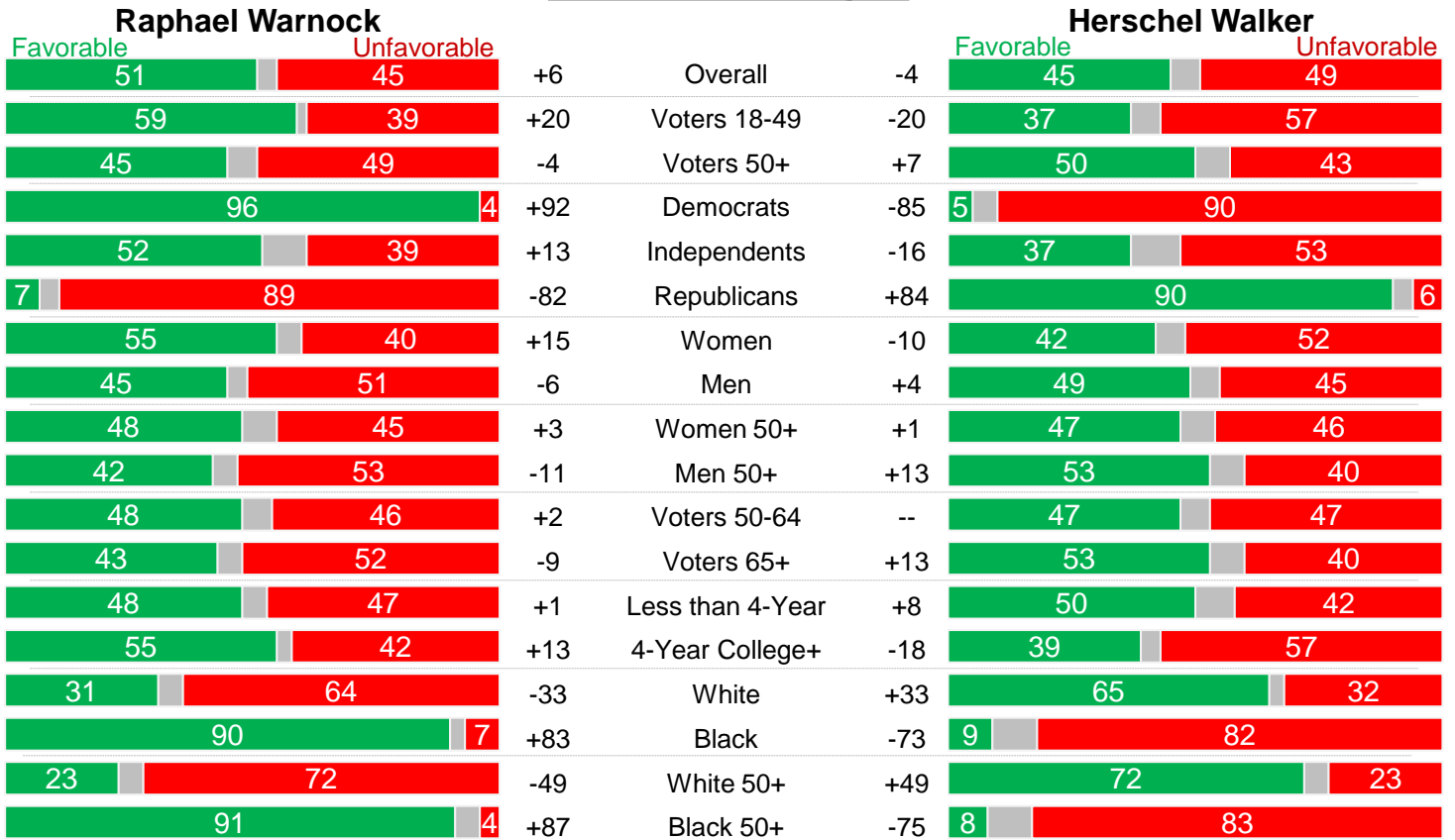
2022 Elections: Gov. Brian Kemp (R), who won re-election 53% - 46%, led Stacey Abrams (D) 50% - 44% among likely runoff voters who say they voted in the general election. His advantage is built among voters 50+, who favored him by 15-points.

Unlike the Senate race, Independents leaned toward the Republican candidate in the governor’s contest. There is a 21-point gender gap on recalled governor vote, with Kemp running up his margin of victory among men, especially men 50+. Kemp won non-college voters by 13-points, while the race was very tight among those with degrees. There were large differences between white and Black voters in vote choice for governor.

In the individual races for the U.S. House, likely runoff voters who voted in November say they were split on the party of their chosen candidate. The age gap is substantial with voters 50+ picking the Republican by 11-points and those under 50 going for the Democrat by 18%. Independents voted for the Democratic candidate by 6-points, falling in between their choices in the Senate and Governor races. Warnock is marginally outperforming the Democratic House candidates in Georgia across every key demographic group.



Candidate Images

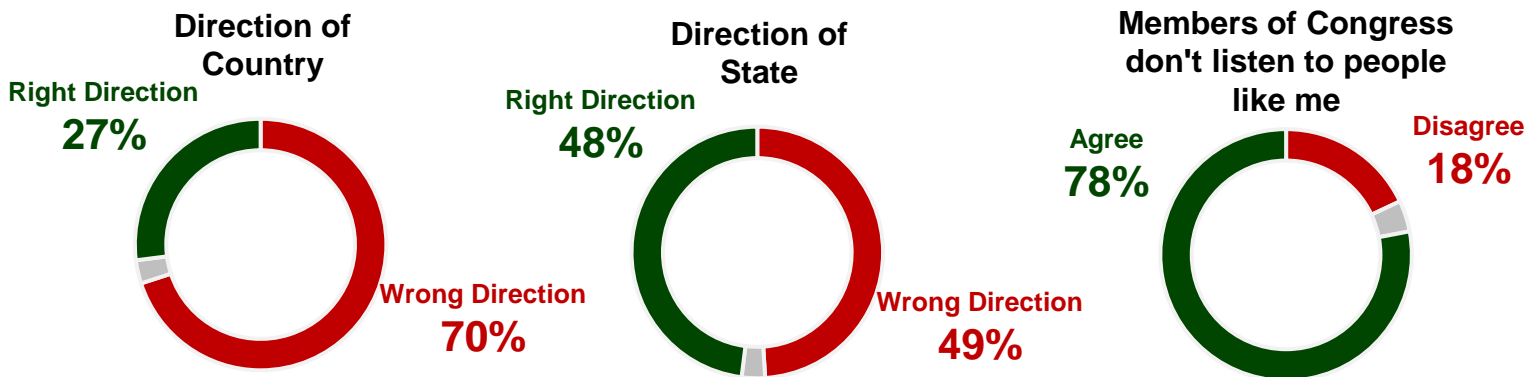


Political Environment: Just over a quarter of Georgia likely runoff voters say the country is headed in the right direction, while 70% think it's going in the wrong direction. They are much more evenly split on the direction of the state, where 48% say right direction and 49% say wrong direction.

A large majority (78%) of likely voters say they agree that members of Congress don't listen to people like them.

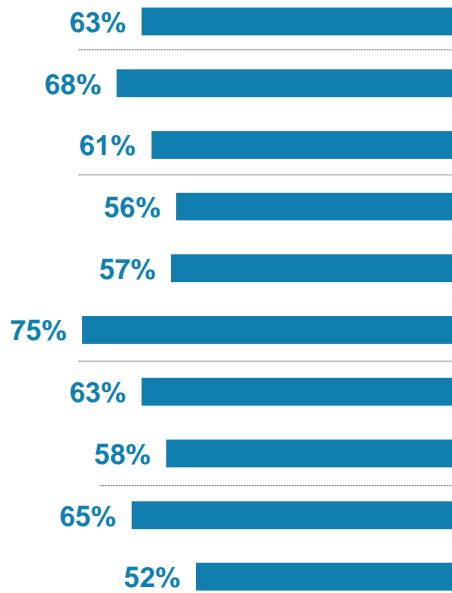
A 63% majority say they are worried about their personal financial situation, with majorities worrying across major demographic groups.

84% call themselves extremely motivated to vote in the runoff, driven by 90% of voters 50+ who are extremely motivated vs. just 76% of voters 18-49. Democrats are somewhat more motivated to vote in the runoff than Republicans, while Independents lag in enthusiasm.



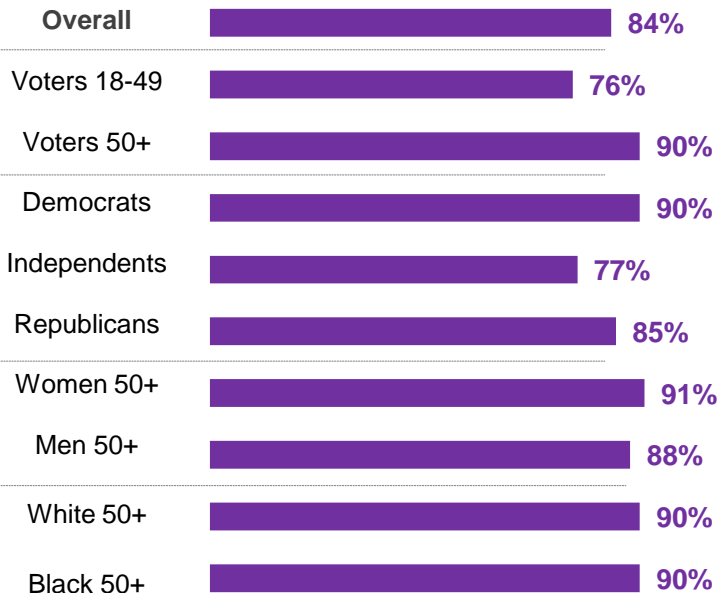
How worried are you about your personal financial situation?

% Very/Somewhat Worried



How motivated to vote are you in the runoff for U.S. Senate?

% - 10 - Extremely Motivated



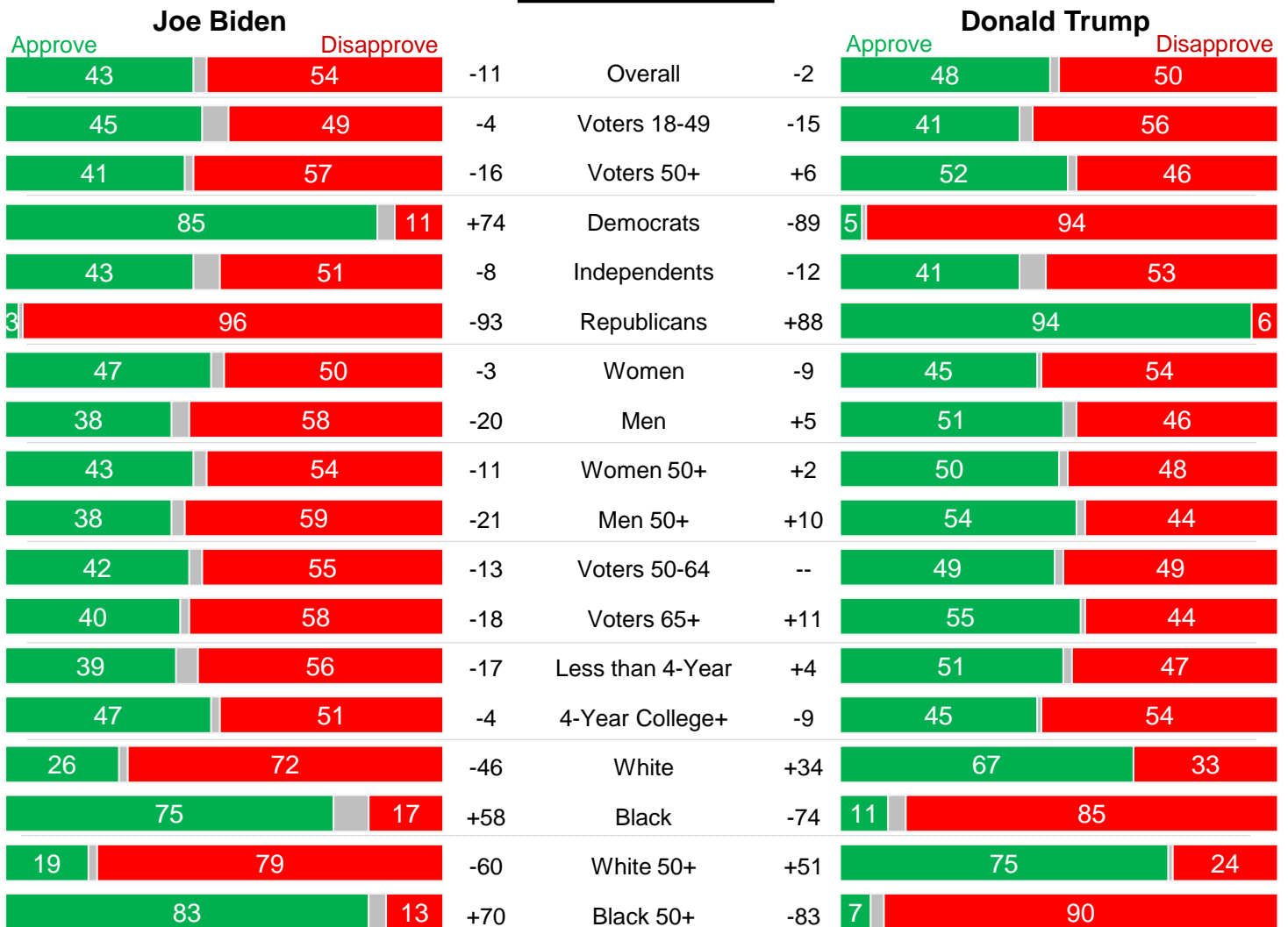
Political Environment: President Biden’s job approval is underwater at 43% - 54%. Among voters 50+, his rating is 41/57. Former President Trump’s recalled job approval is also slightly negative at 48/50, though it is in positive territory among voters 50+.

There are a variety of factors cited when voters 50+ are asked what the most important will be in deciding their runoff vote. Warnock voters are more likely to cite items like experience, character, and the specific candidates running, while Walker voters are more likely to focus on the economy and party.

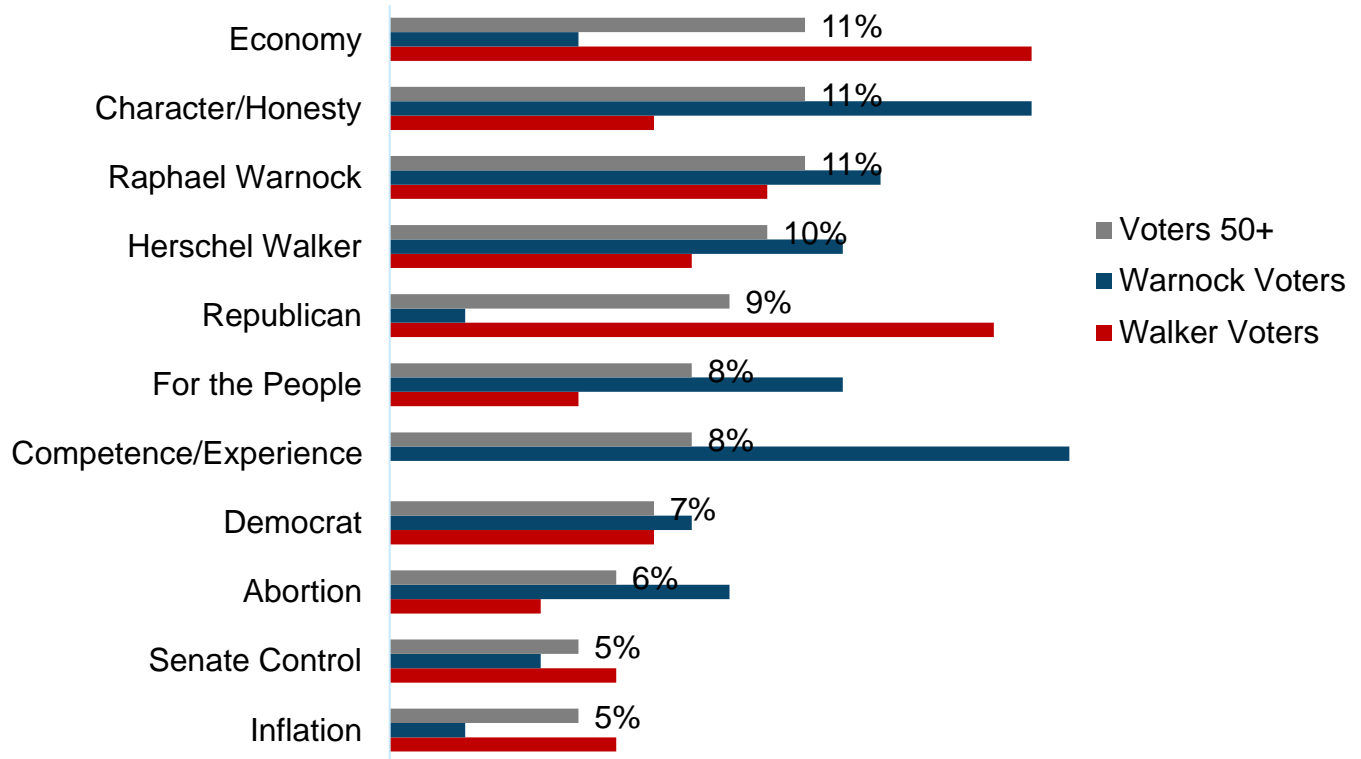
When given a specific list of issues, threats to democracy and inflation are tied at the top at 16% for voters 50+, followed by Social Security & Medicare (11%). In a head-to-head match-up, inflation is seen as more important to voter’s 50+ choice for the runoff over abortion by a 67% - 29% margin and over threats to democracy by a much narrower 53% - 44% margin.

Economic issues were a bit more central in the governor’s race for voters 50+ with the economy & jobs (21%) the top issue followed by inflation (17%).

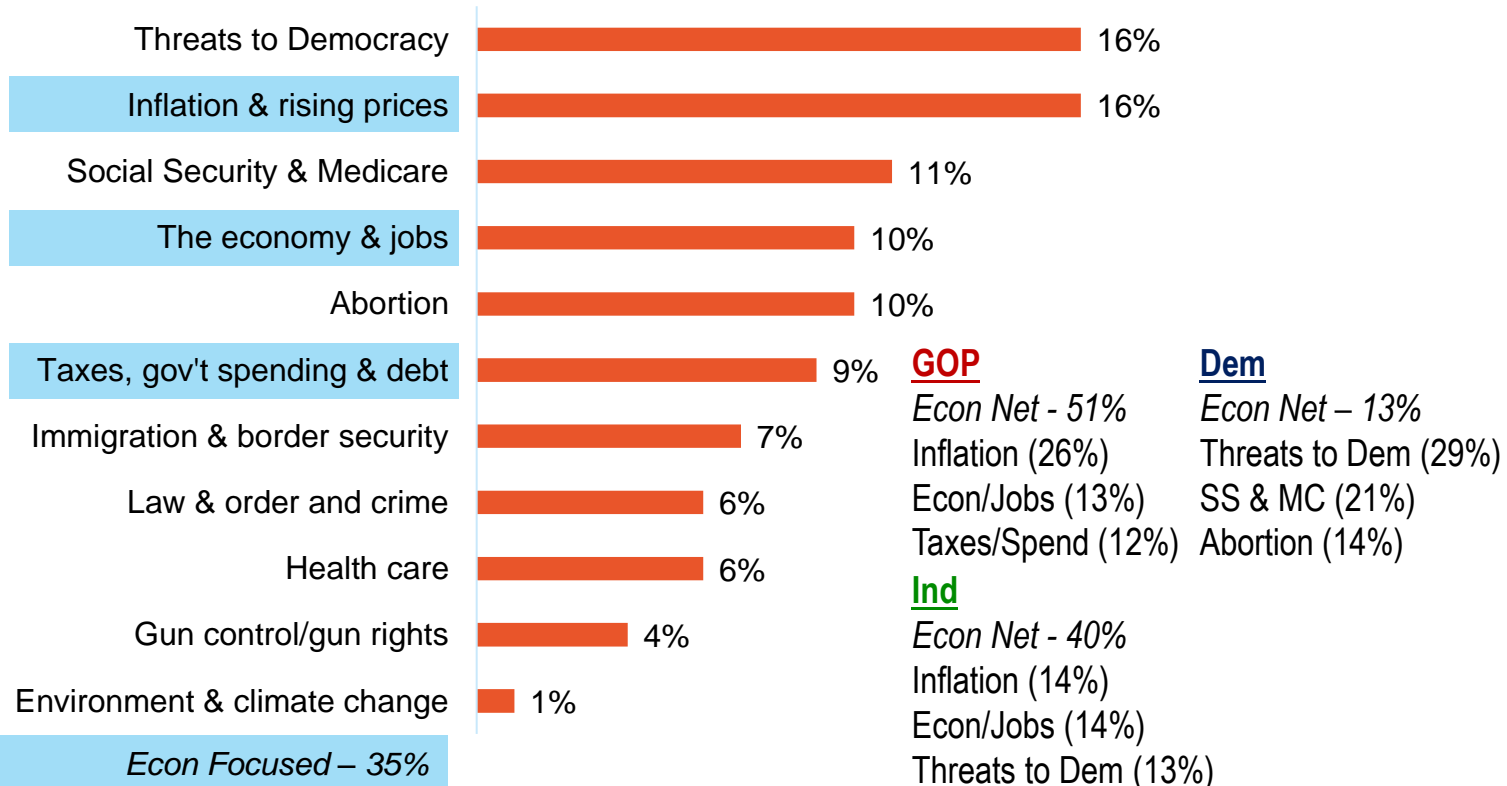
Job Approvals



Q: What will be the single most important factor in deciding your vote for the U.S. Senate runoff? [OPEN-ENDED]



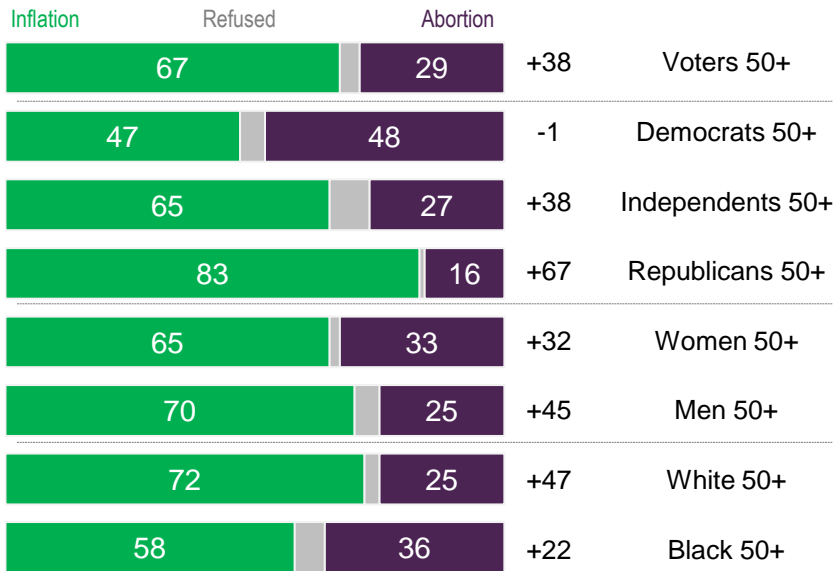
Q: Now specifically, from the following list, please tell me which issue is personally most important to you in deciding your vote for the **Senate runoff**.



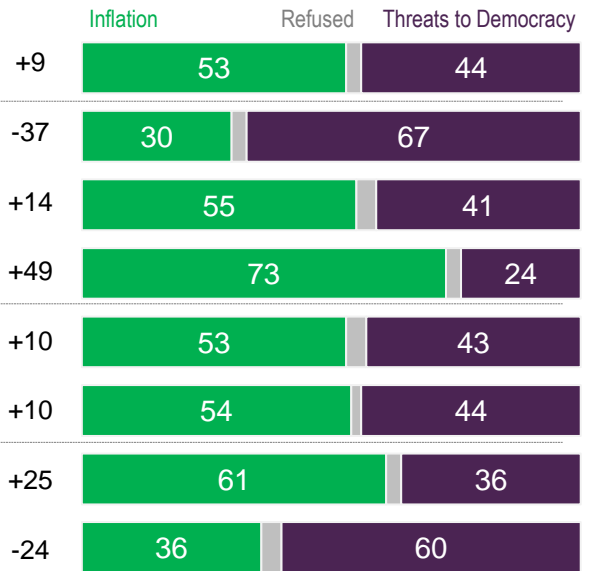
All data on slide is among Voters 50+



Q: Now more specifically, which of the following is personally more important to you in deciding your vote for the Senate runoff? Inflation and rising prices or Abortion*

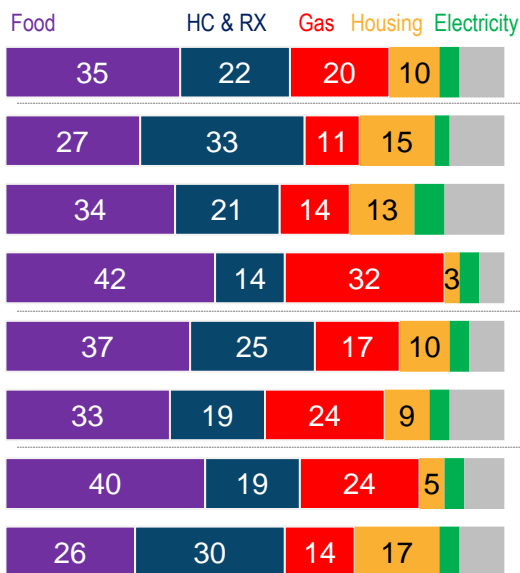


Q: Now more specifically, which of the following is personally more important to you in deciding your vote for Senate? Inflation and rising prices or threats to democracy*

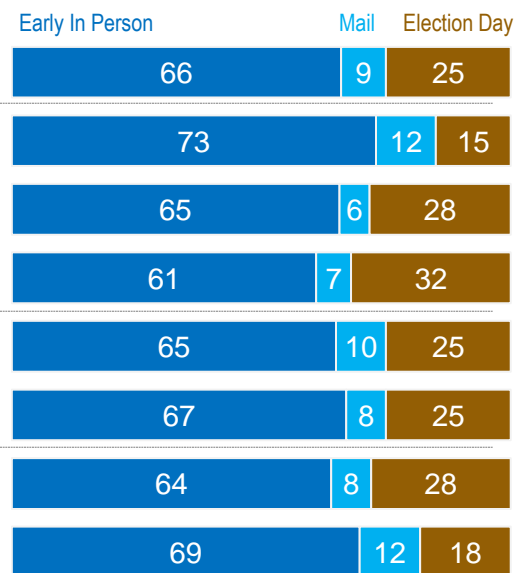


*Questions were split sampled

Q: Between inflation and other factors impacting the cost of everyday goods, which of the following are you most concerned about in regard to rising prices? If you are not concerned about any rising prices, please just say so.



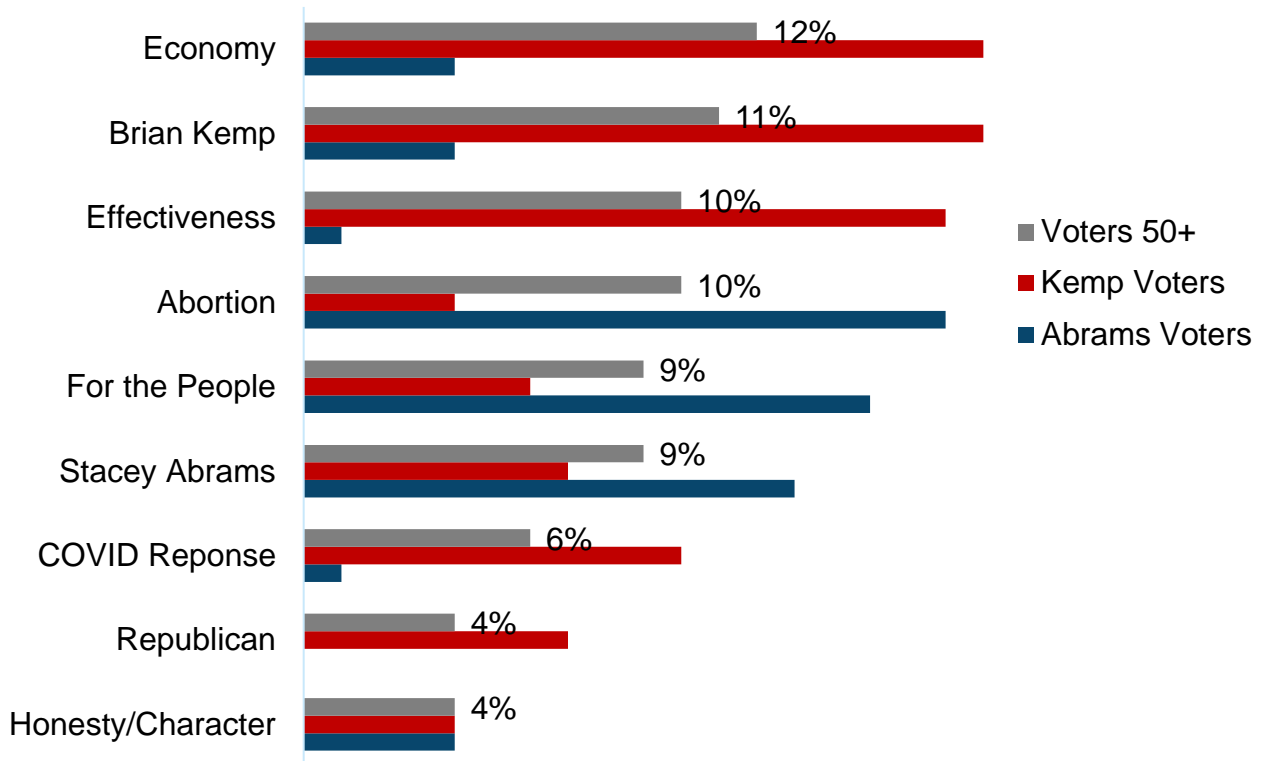
Q: For this November's election, how did you vote? (n835)



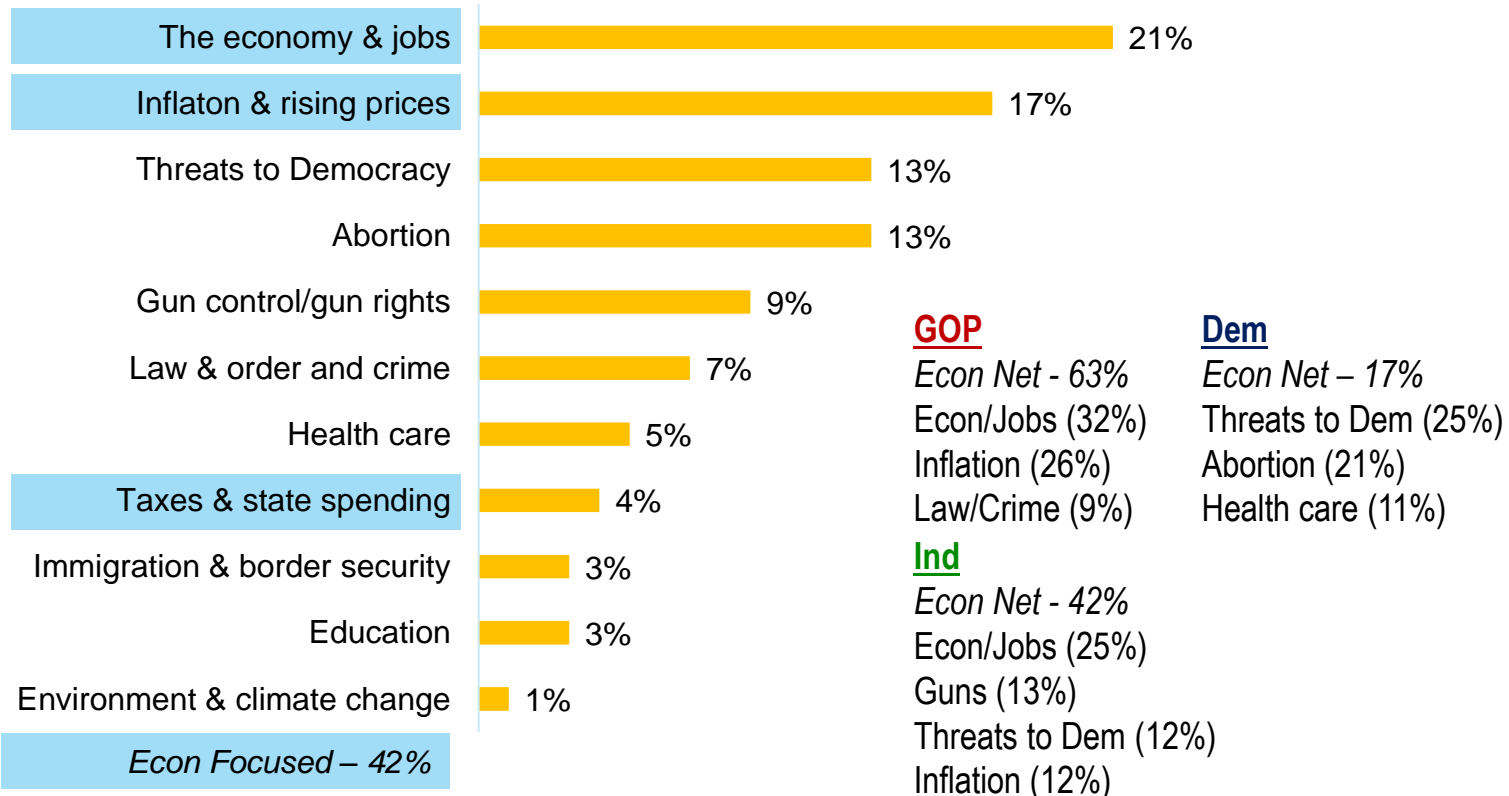
All data on slide is among Voters 50+



Q: What was the single most important factor in deciding your vote for Governor? [OPEN-ENDED] (n835)

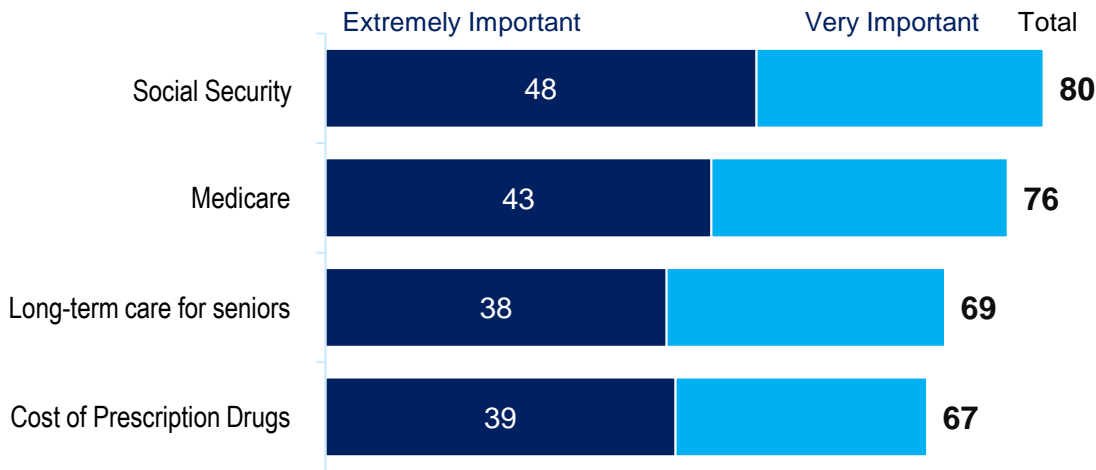


Q: Now specifically, from the following list, please tell me which issue was personally most important to you in deciding your vote for **Governor**. (n835)



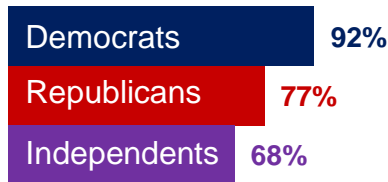
Key Issues: Several issues tested will be extremely or very important to deciding the vote of most Georgia voters 50+ in the Senate runoff. Social Security leads the way, followed by Medicare, long-term care for seniors, and the cost of prescription drugs. Although Democrats rate each more highly, majorities of each party’s voters 50+ say these issues will be very important to their vote.

Q: Please tell me how important to each of the following issues are when deciding your vote this November: extremely important, very important, somewhat important, not too important, or not at all important.

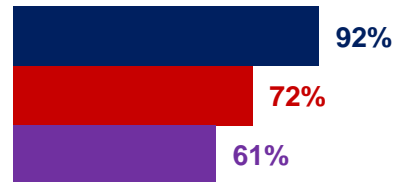


% Extremely/Very Important on Vote

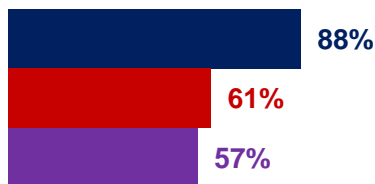
Importance of Social Security



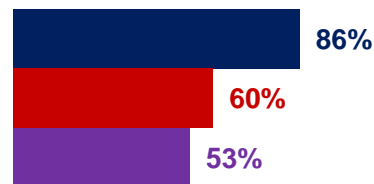
Importance of Medicare



Importance of LTC for Seniors



Importance of Cost of Rx Drugs

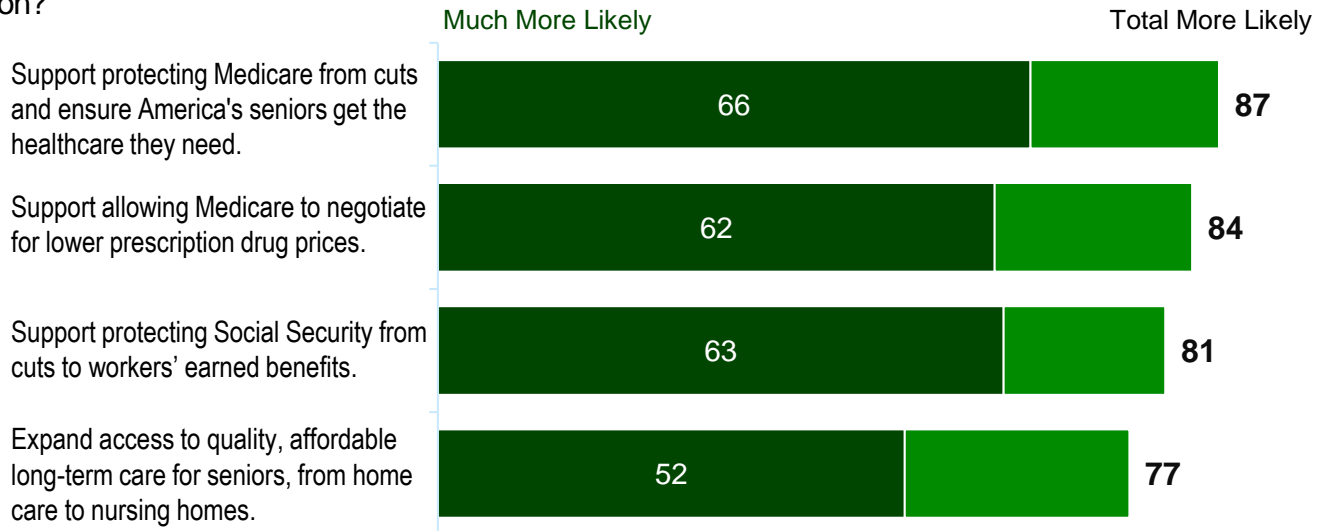


All data on slide is among Voters 50+

Key Issues: In addition to viewing the issues as very important, majorities of Georgia voters 50+ would be more likely to back a candidate for Senate who supports protecting Medicare & Social Security from cuts, allows Medicare to negotiate for lower prescription drug prices, and expands access to affordable long-term care.

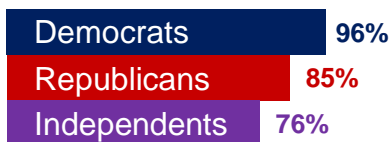
Democrats are the most positively impacted, but there is broad support across the partisan divide for any Senate candidate protecting voters 50+, even on allowing Medicare to negotiate for lower prescription drug prices.

Q: Please tell me if you would be more likely or less likely to support a candidate for **Senate** that advocated this position?



% More likely to support a candidate for Senate that advocated this position

Protect Medicare



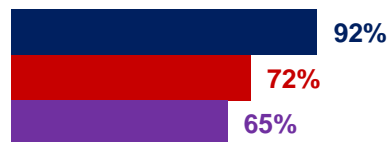
Allow Medicare Negotiation



Protect S.S. Funding



Affordable LTC



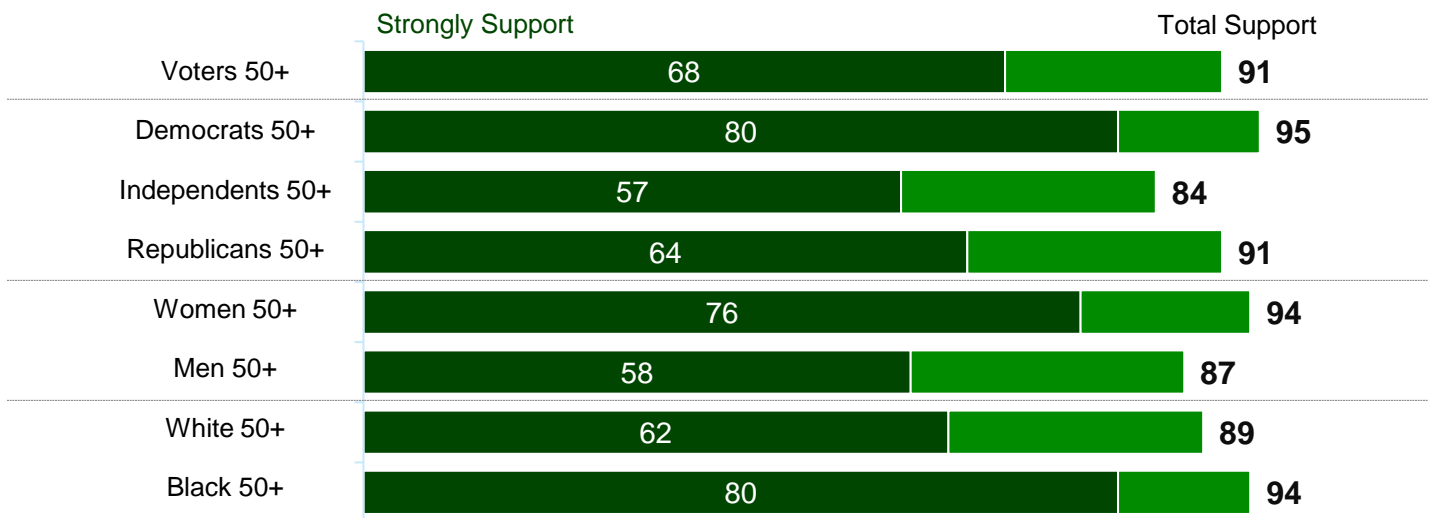
All data on slide is among Voters 50+



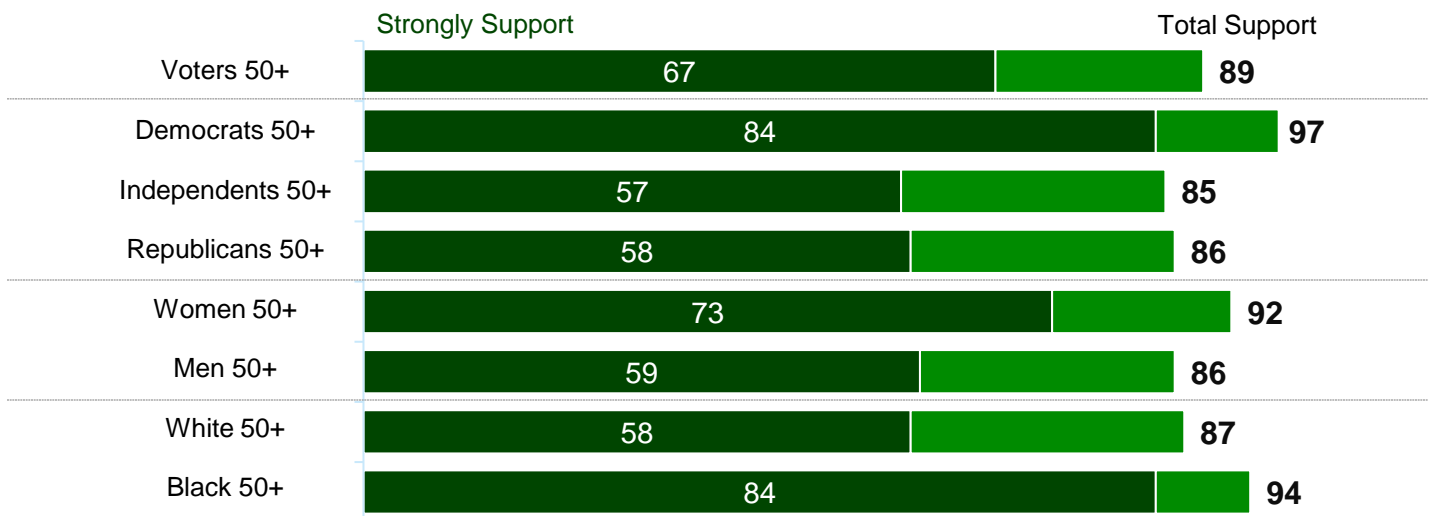
Long-Term Care: There is overwhelming support for increasing funding for home care for seniors who need some help, which transcends party, gender, and racial lines.

Likewise, huge majorities support a familiar caregiver tax credit that helps offset costs paid by family members helping older loved ones.

Q: Today, most of the state money spent on long-term care for Georgia seniors goes towards nursing homes instead of care provided at home. Do you support or oppose increased funding for home care for seniors who need some help, but do not require 24-hour nursing home care?



Q: Do you support or oppose a family caregiver tax credit to help offset costs paid by family members helping their older loved ones remain at home?



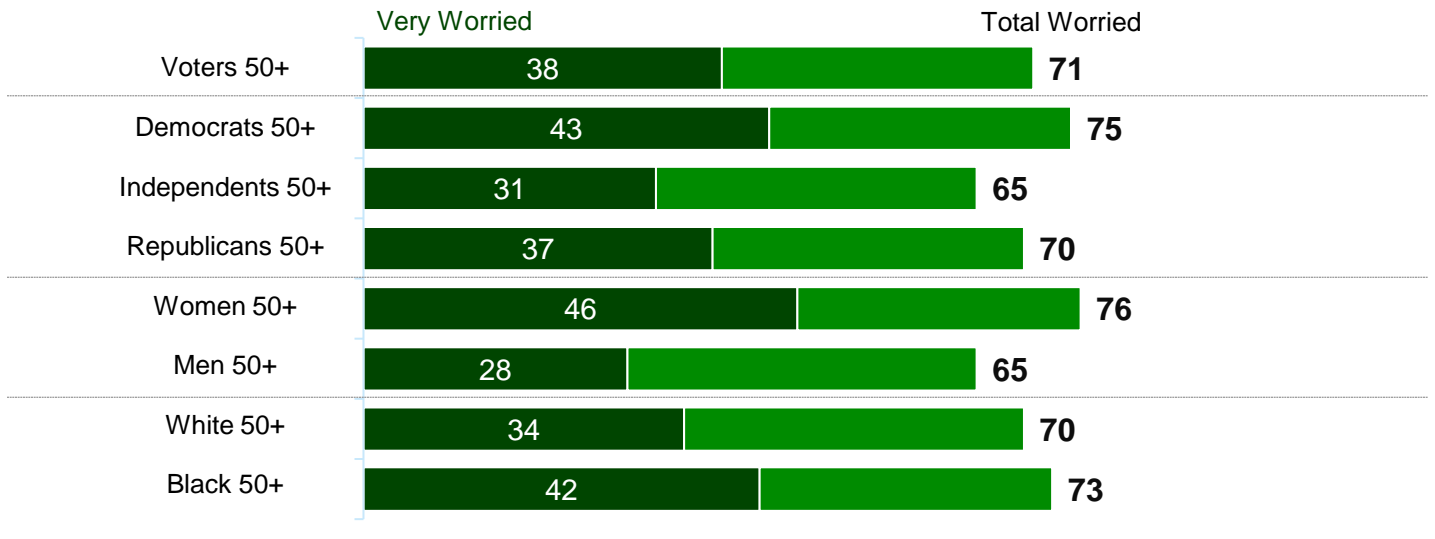
All data on slide is among Voters 50+



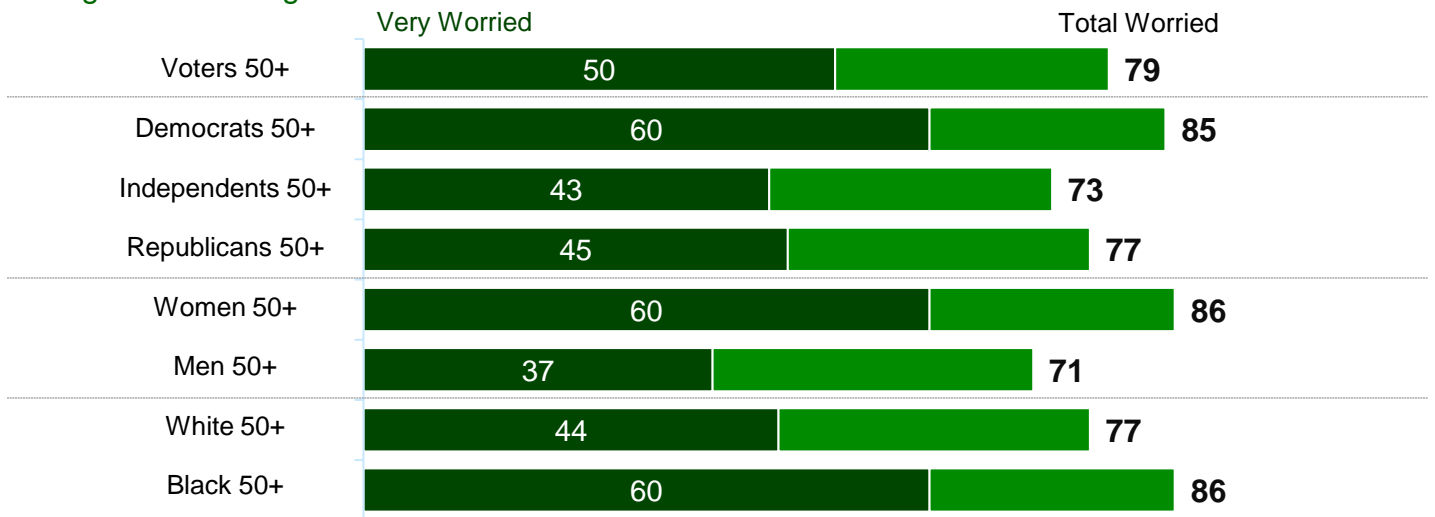
Worries: A 71% majority of voters 50+ are worried about having enough retirement savings. Majorities are worried across the board, but this is an even bigger concern among women voters 50+.

An even larger 79% of voters 50+ are worried about the quality of care received in a nursing home.

Q: How worried are you about...**Having enough retirement savings?**



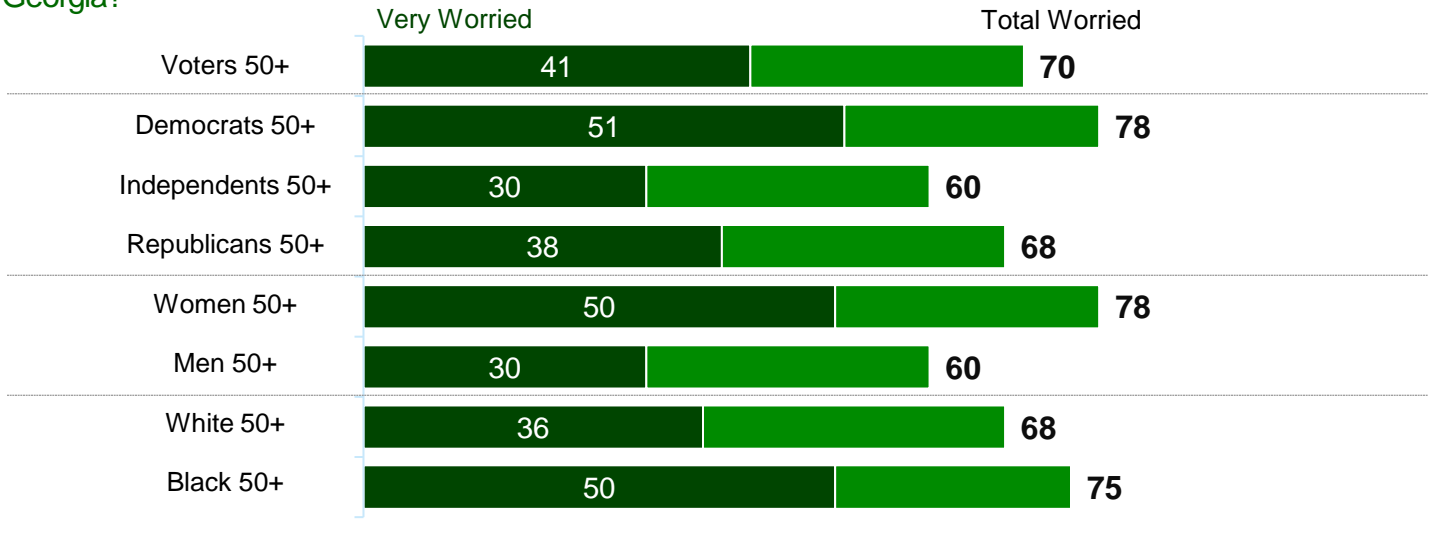
Q: How worried are you about...**The quality of care you might receive if you or a loved one needed to go to a nursing home in Georgia**



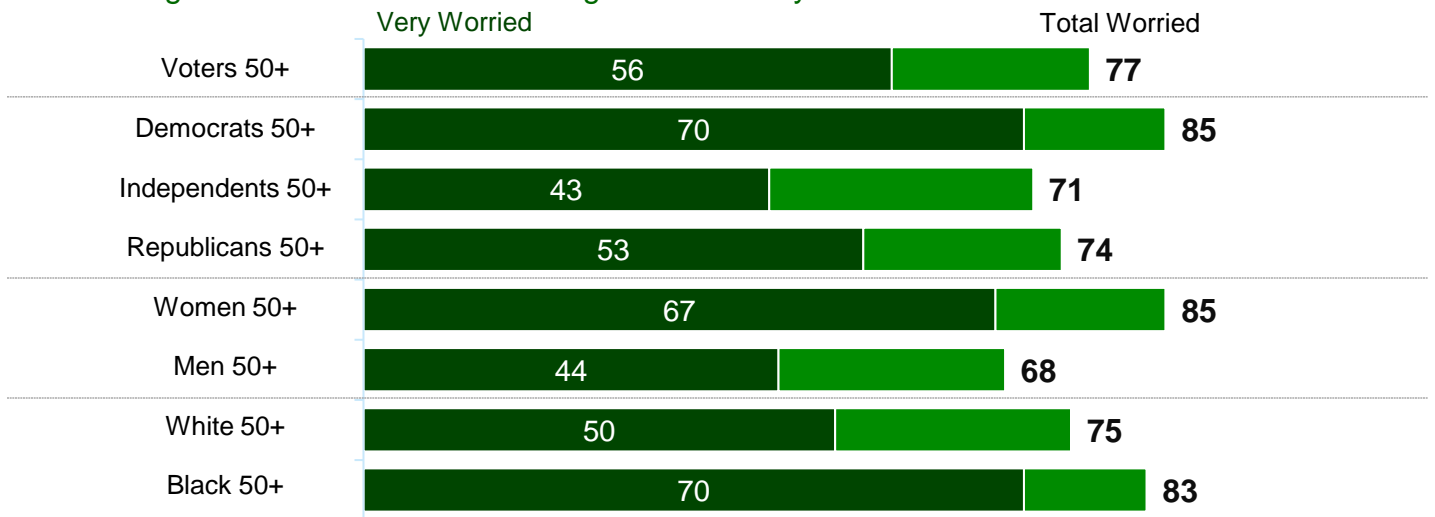
Worries: 70% are worried about the cost of a nursing home in Georgia, which jumps to 77% after learning how much nursing home care averages. Post-awareness, a 56% majority of voters 50+ say they are very worried about being able to afford nursing home care.

Majorities are worried across all major groups, but worry is highest among Democrats, women, and Black voters 50+.

Q: How worried are you about... **Being able to afford the cost of nursing home care for yourself or a loved one in Georgia?**



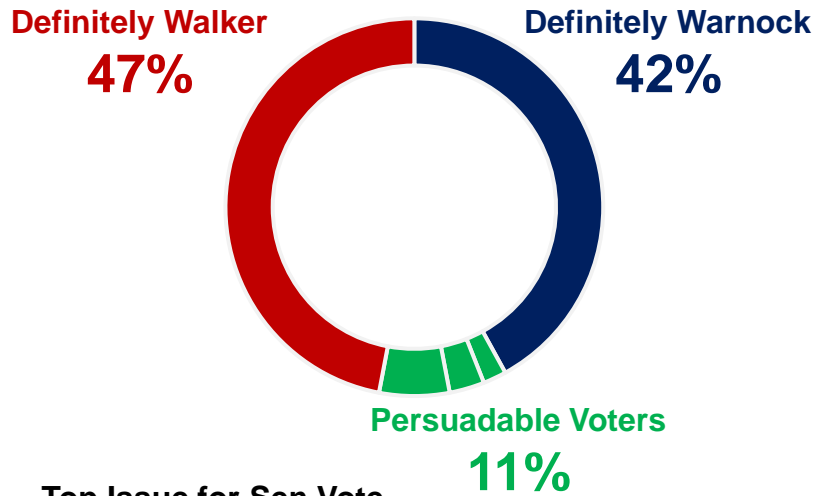
Q: The average cost of a nursing home in Georgia is around \$90,000 a year. Knowing this, how worried are you about... **Being able to afford the cost of nursing home care for yourself or a loved one**



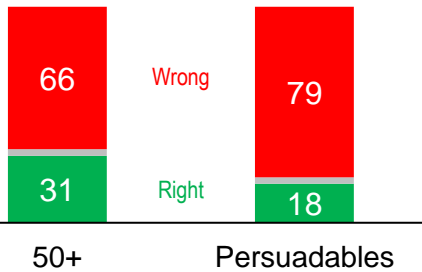
AARP® Georgia: Persuadable Voters 50+ Senate Race

Persuadable voters are the 11% of the 50+ segment of the electorate who are not definitely voting for one of Warnock or Walker. 2% are Probably/Leaning toward voting for Warnock, 6% are Probably/Leaning toward voting for Walker, while the rest are Undecided. They are more likely to be Independents and are much more likely to be a self-described conservative or moderate than a liberal. They are very pessimistic about the direction of the country, more focused on economic issues for their vote, and more likely to support a candidate who focuses on issues protecting seniors.

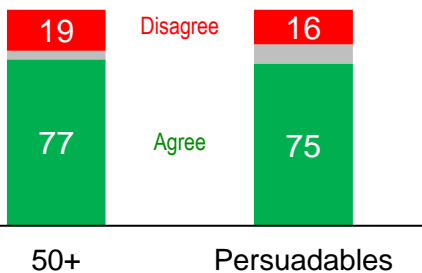
	Voters 50+	Persuadables 50+
GOP	42%	28% ↓
Independent	24%	61% ↑
Dem	34%	11% ↓
Conservative	51%	49%
Moderate	28%	34%
Liberal	16%	6% ↓



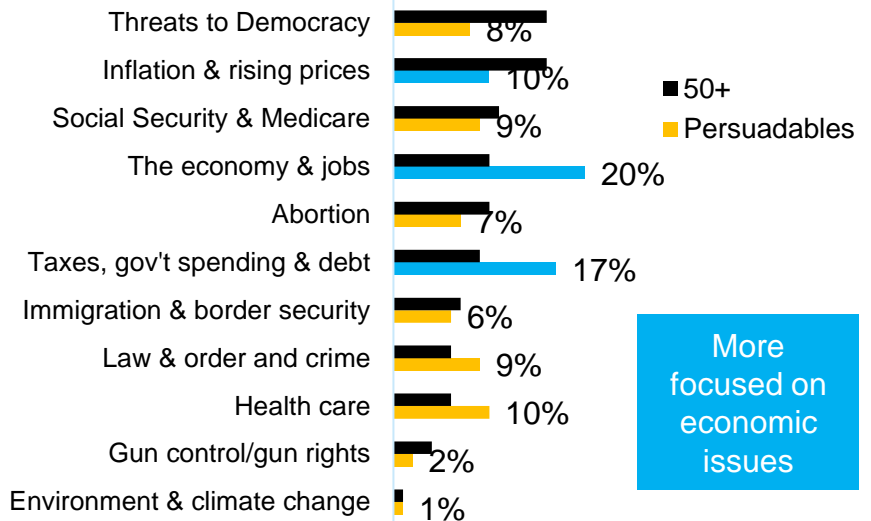
Direction of Country



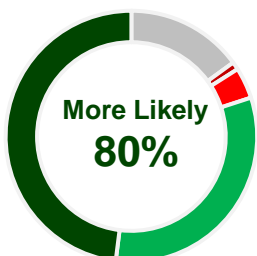
Congress Doesn't Listen to Me



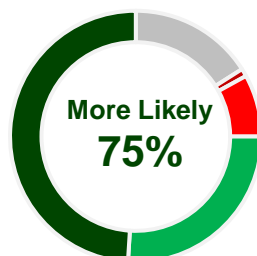
Top Issue for Sen Vote



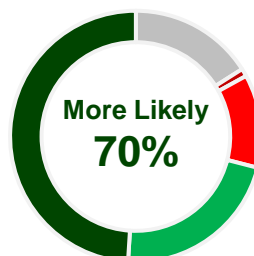
Sen Candidate: Protect Medicare from Cuts



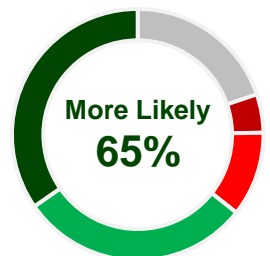
Sen Candidate: Allow Medicare to Negotiate



Sen Candidate: Protect Social Security



Sen Candidate: Expand LTC Access



All data on slide is among Voters 50+

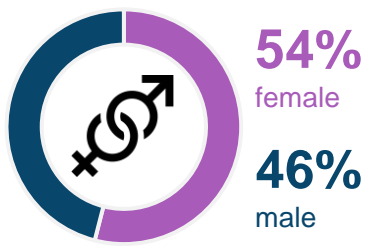
AARP® Georgia: Profile of Likely Voters 18+

AARP commissioned the bipartisan polling team of Fabrizio Ward & Impact Research to conduct a survey. The firms interviewed 1,183 likely Georgia voters, which includes a statewide representative sample of 500 likely voters, with an oversample of 550 likely voters age 50 and older and an additional oversample of 133 Black likely voters age 50 and older, between November 11-17, 2022. The interviews were conducted via landline, cellphone, and SMS-to-web. The margin of sampling error for the 500 statewide sample is $\pm 4.4\%$; for the 860 total sample of voters 50+ is $\pm 3.3\%$; for the 400 total sample of Black voters 50+ is $\pm 4.9\%$.

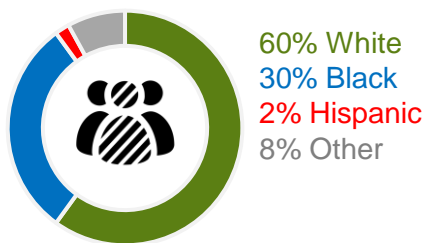
Due to rounding, answer choices may not always add up to 100%. Data is specified in the report that it is among either the 18+ or 50+ universe. Partisan crosstabs in this report represent how people identify themselves when asked, not how they are modeled on the voter file.

For more information about this survey, contact Kate Bridges at kbridges@aarp.org. Media inquiries contact Matthew Holmes at mholmes@aarp.org.

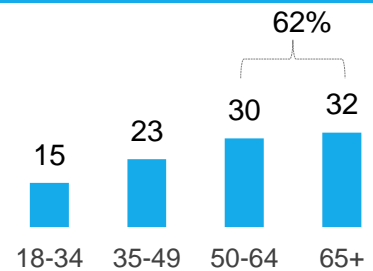
GENDER



RACE



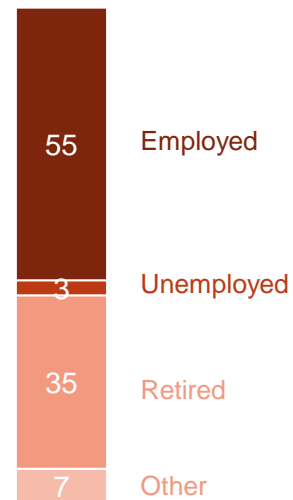
AGE



PARTY ID



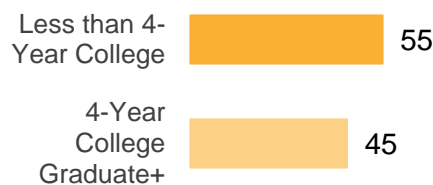
EMPLOYMENT



LIVING IN...



EDUCATION



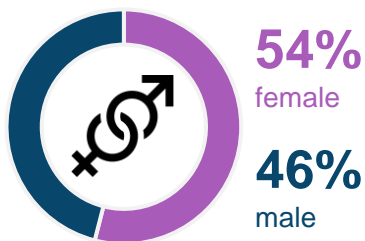
AARP® Georgia: Profile of Likely Voters 50+

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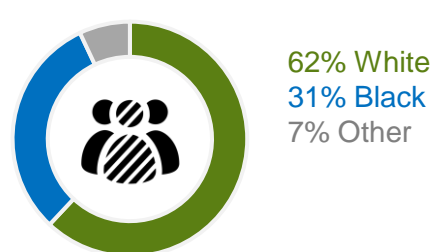
GENDER



AARP



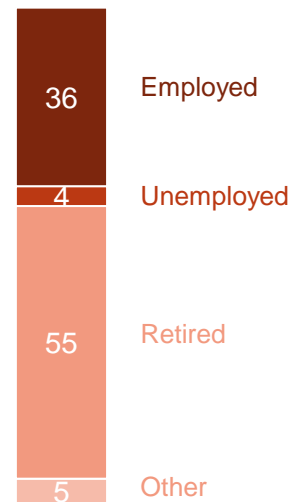
RACE



EDUCATION



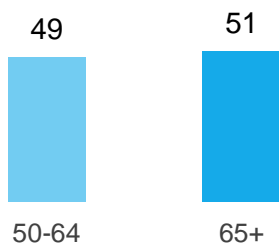
EMPLOYMENT



LIVING IN...



AGE



PARTY ID



All data on slide is among Voters 50+

