

Zombie Apocalypse Opening

“Ladies and gentleman, I have news of epic proportion. The unthinkable has happened. A zombie virus is overtaking the world. At first, scientists believed the virus was transmitted only by bite. Now they realize, however, that it is airborne. Currently, it has swept through most of the United States and is headed to Georgia—it is expected to arrive as soon as this evening. I know it sounds unbelievable—but this is our reality. We are lucky we live so close to the Center for Disease Control. One of the most renown zombie virus experts and doomsday preppers, Dr. Yoyvitch, has been able to create a vaccine. Unfortunately, he has a limited number of vials; he has decided the only hope of continuing the human species is to identify qualified candidates with whom he will share the vials and open his compound. This compound will keep the survivors safe until the virus dissipates. He has deemed certain communities as “survivor” communities. Ours is one. To survive, each of you must write a persuasive letter to Dr. Yoyvitch and the Selection Committee convincing them that you are worthy. In alignment with the democratic process, each of you is a member of that committee and will vote on the most effectively persuasive and deserving citizen. Dr. Yoyvitch and the Selection Committee are looking for three worthy candidates [more or less depending on class size] in our community. Will it be you? Well, that will depend on your rhetorical abilities. In order to be persuasive, you will need to consider the elements of communication (SOAPStone), incorporate Aristotles’ appeals, and include multiple techniques. May the best man or woman win.”