

Name _____ TEDTalk: _____ Presenter: _____

Points that Support Speaker's Position

Points that Counter Speaker's Position

S _____

O _____

A _____

P _____

S _____

Tone _____

Emotional Appeals

Logical Appeals

Ethical Appeals

Rhetorical Techniques

Constructed Response: On notebook paper, write two paragraphs in which you explain how the speaker uses rhetoric to advance his or her purpose. Each paragraph should focus on a different appeal or technique. Be sure to explain WHAT the speaker did, tell WHERE the speaker did it (by providing textual examples), and WHY the speaker did it (in other words, what was the intended effect and why was it effective).