

RHETORIC QUIZ

SECTION 1: MATCHING

Instructions: Write the correct term from the word bank in the correct blank below. (20 points total/2 points each)

Word Bank	
Red Herring	Ad Hominem
Hasty Generalization	Fallacies
Allusion	Formal Diction
Audience	Emotional diction
Humor	Circular Argument

- _____ are common errors in reasoning that will undermine your argument's logic.
- A(n) _____ is a conclusion based on insufficient or biased evidence .
- A(n) _____ restates the argument rather than actually proving it.
- A(n) _____ is an attack on a person's character rather than his or her opinions or arguments.
- A(n) _____ is a diversionary tactic that avoids the key issues, often by avoiding opposing arguments rather than addressing them.
- _____ leads readers or listeners to believe that something is ethically important.
- _____ is when a speaker or writer uses words and phrases to appeal to the audience's feelings.
- A(n) _____ is when a speaker or writer references a source that is familiar to the audience.

9. A speaker uses hyperbole to win her audience over. This speaker utilized the technique of _____.
10. When attempting to persuade individuals to agree with your argument, consider your _____. For example, you would not use caustic satire to persuade a potential employer to hire you.

SECTION TWO: SHORT ANSWER

1. The man pictured here, Donald Trump, ran for president during the 2016 election. He is known for his career as a businessman and reality television host. [Here are some statements from his campaign:](#)



- A. "When Mexico sends its people, they're not sending their best. They're not sending you (pointing to the audience). They're not sending you (pointing again). They're sending people that have lots of problems, and they're bringing those problems with us. They're bringing drugs. They're bringing crime. They're rapists. And some, I assume, are good people!"
- B. "The line of 'Make America great again,' the phrase, that was mine, I came up with it about a year ago, and I kept using it, and everybody's using it, they are all loving it."
- C. "It was really strange when Hillary [Clinton] was missing from the podium last night. Not very presidential!"

Instructions: *In the box below, evaluate the above statements by: (a) identifying one logical fallacy or rhetorical technique Trump utilized, (b) justifying, using words or phrases from the statement, why you chose that rhetorical technique, and (c) determining whether that technique was effective or ineffective and justifying your answer with well-reasoned points and evidence from the statement. (25 points)*

Statement	Type of Fallacy or Rhetorical Technique	Justify how you identified that fallacy or rhetorical technique.	Justification (Was the technique effective or ineffective? Why?)
A			
B			
C			

2. Read the following statement from [Barack Obama on his vision of America](#):

“I believe America's prosperity was built on the strength of our middle class. We don't succeed when a few at the top do well while everyone else struggles to get by – we're better off when everyone gets a fair shot, everyone does their fair share, and everyone plays by the same rules.”

Instructions: Choose one of Donald Trump's statements above. Then, compare and contrast Trump's statement with Barack Obama's statement by answering the following questions in the box below:

- a. What audience do you think each speaker is trying to reach? Is it the same audience or a different audience?
- b. Whose statement do you think is more effective? Consider the audience and the rhetorical techniques each speaker utilized. Support your argument with specific evidence from the statements and well-reasoned points. Your answer should be no more than one paragraph. **(25 points)**

Statement	Audience	Which statement is more effective? <i>Remember to support your argument with specific evidence from the statements and well-reasoned points.</i>
<p>Barack Obama</p>		
<p>Donald Trump (please indicate which statement you are analyzing!)</p>		

3. *It is 2056 and YOU are running for president of the United States. Create your presidential mission statement (use Barak Obama's statement from above as your example) and write the first paragraph of a speech (4-5 sentences). In your speech you must:*
- a. Carefully consider your audience;*
 - b. Incorporate at least two rhetorical techniques; and*
 - c. Develop and support a claim as to how the rhetorical techniques you used in your speech enhanced its effectiveness. (30 points)*

Audience	
Mission Statement	
Rhetorical Technique One and its Effectiveness	
Rhetorical Technique Two and its Effectiveness	

STANDARDS ASSESSED

- **ELA.9-10.RI.6:** Determine an author’s point of view or purpose in a text and analyze how an author uses rhetoric to advance that point of view or purpose.
- **ELA.9-10.RI.8:** Delineate and evaluate the argument and specific claims in a text, assessing whether the reasoning is valid and the evidence is relevant and sufficient; identify false statements and fallacious reasoning.
- **ELA.9-10.W.1:** Write arguments to support claims in an analysis of substantive topics or texts, using valid reasoning and relevant and sufficient evidence.

FINAL SCORE

Section	Score	Comments
Matching (20 points – 2 points each)		
Short Answer – Question 1 (25 points)		
Short Answer – Question 2 (25 points)		
Short Answer – Question 3 (30 points)		
TOTAL (100 points)		