

Name _____ Date _____ Group # _____

Market Day Planning Packet

1. Name of your store:

Store Slogan

2. Group members names:

3. Your team must create your store's product. You may purchase items from the teacher's store with the play money provided. Be creative and think-out-of-the-box.

Example Products	Example Services
<ul style="list-style-type: none">- Duct tape hair bows- Baked goods- Wallets and accessories- Rainbow bracelets- Bookmarks- Paper airplanes- Origami- Comic Strips/Books	<ul style="list-style-type: none">- Shoulder Massage- Hand Massage- Tutoring Coupon- Painting Nails- Origami Tutorial

4. List your store's inventory in the table below and include how many of each item you are selling (you do not have to fill out the whole chart). Include the price beside each item.

Product or Service	Amount of the item	Price
<i>Example: Duct Tape Wallet</i>	4	\$3.50 each

5. List the supplies you will need for your store:

Supply	Number of Supplies Needed	Amount per Supply	Total Amount
Ex: Duct Tape	2 rolls	\$1.02	\$2.04

6. How did you decide on the goods that your team is selling?

7. Are you selling any services? If so, what are they?

8. What is **your** specialization? How are you contributing to the group?

9. Which product or service of your store do you think will be in HIGH demand? _____

Explain your reasoning:

10. Which product or service of your store do you think will be in low demand? _____

Explain your reasoning:

11. How much profit do you think your team will collect from Market Day? _____

12. Why do you think people will choose to buy your product or service?

13. How did you decide on the prices for each of your products or services?

14. How do you feel your prices will entice consumers to purchase your products or services?

15. How do you plan to organize your store area? Draw a draft of your store: