Market Day Planning Packet

1. Name of your store:

_____________________________________________________________________

Store Slogan

_____________________________________________________________________

2. Group members names:

___________________________  ___________________________

___________________________  ___________________________

___________________________  ___________________________

3. Your team must create your store’s product. You may purchase items from the teacher’s store with the play money provided. Be creative and think-out-of-the-box.

<table>
<thead>
<tr>
<th><strong>Example Products</strong></th>
<th><strong>Example Services</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>- Duct tape hair bows</td>
<td>- Shoulder Massage</td>
</tr>
<tr>
<td>- Baked goods</td>
<td>- Hand Massage</td>
</tr>
<tr>
<td>- Wallets and accessories</td>
<td>- Tutoring Coupon</td>
</tr>
<tr>
<td>- Rainbow bracelets</td>
<td>- Painting Nails</td>
</tr>
<tr>
<td>- Bookmarks</td>
<td>- Origami Tutorial</td>
</tr>
<tr>
<td>- Paper airplanes</td>
<td></td>
</tr>
<tr>
<td>- Origami</td>
<td></td>
</tr>
<tr>
<td>- Comic Strips/Books</td>
<td></td>
</tr>
</tbody>
</table>
4. List your store’s inventory in the table below and include how many of each item you are selling (you do not have to fill out the whole chart). Include the price beside each item.

<table>
<thead>
<tr>
<th>Product or Service</th>
<th>Amount of the item</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Example: Duct Tape Wallet</td>
<td>4</td>
<td>$3.50 each</td>
</tr>
</tbody>
</table>

5. List the supplies you will need for your store:

<table>
<thead>
<tr>
<th>Supply</th>
<th>Number of Supplies Needed</th>
<th>Amount per Supply</th>
<th>Total Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ex: Duct Tape</td>
<td>2 rolls</td>
<td>$1.02</td>
<td>$2.04</td>
</tr>
</tbody>
</table>
6. How did you decide on the goods that your team is selling?
_____________________________________________________________________
_____________________________________________________________________
_____________________________________________________________________

7. Are you selling any services? If so, what are they?
_____________________________________________________________________
_____________________________________________________________________
_____________________________________________________________________

8. What is your specialization? How are you contributing to the group?
_____________________________________________________________________
_____________________________________________________________________
_____________________________________________________________________
_____________________________________________________________________
_____________________________________________________________________
_____________________________________________________________________

9. Which product or service of your store do you think will be in HIGH demand? __________________________________________

   Explain your reasoning:
_____________________________________________________________________
_____________________________________________________________________

10. Which product or service of your store do you think will be in low demand? ________________________________

    Explain your reasoning:
_____________________________________________________________________
_____________________________________________________________________
11. How much profit do you think your team will collect from Market Day? ________________________________

12. Why do you think people will choose to buy your product or service?
_____________________________________________________________________
_____________________________________________________________________
_____________________________________________________________________

13. How did you decide on the prices for each of your products or services?
_____________________________________________________________________
_____________________________________________________________________

14. How do you feel your prices will entice consumers to purchase your products or services?
_____________________________________________________________________
_____________________________________________________________________

15. How do you plan to organize your store area? Draw a draft of your store: