Market Day Closing Activity Sheet

1. If you could change anything about one of your products or services, what would you change?
   
   __________________________________________________________________________
   __________________________________________________________________________

2. If you could change anything about your marketing, what would you change?
   
   __________________________________________________________________________

3. Do you like how we have a free enterprise (competition)? Why or why not?
   
   __________________________________________________________________________
   __________________________________________________________________________

4. What was the profit of your group’s store?
   
   ____________________

5. Do you have any personal money left over from your shopping? If so, how much? ____________________

6. How much of a difference was there in the price of your most expensive item compared to your cheapest item? ____________________

7. Since you can’t buy everything, give an example of when you had to choose between two products or services. What was your opportunity cost (item you did not purchase)?
   
   __________________________________________________________________________
   __________________________________________________________________________

8. How were you affected by scarcity?
   
   __________________________________________________________________________
   __________________________________________________________________________
9. Which goods or services from your store were in the highest demand?
________________________________________________________________________

10. Which items did you need more of a supply?
________________________________________________________________________

11. How were you affected by price incentives?
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___________________________________________________________________________

12. How was the class market similar and/or different from businesses in the historical times?
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13. How can you improve your business in the future?
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