

SPORTS BROADCAST INSTITUTE
Commercial/Feature Assignment Sheet

During your time in the commercials/features group, you are expected to correctly complete all of the elements below and turn them in on time. You must complete pages two to three of this assignment sheet and turn it in at the end of your rotation. You can submit the assignment sheet via Google Drive.

The entire group must:

- 1) Create at least two commercials during each rotation.
 - a) Commercial Ideas
 - i) Current Clients
 - ii) Prospective Clients
 - iii) Career Tech Service Organizations
 - iv) Career Tech Pathways
- 2) Create one three to five minute feature during each rotation.
 - a) Potential feature ideas
 - i) Student Athlete
 - ii) Coach
 - iii) Teacher
 - iv) Team - look for less covered teams (cross country, track, lacrosse, boy's volleyball, golf)
- 3) Create two 30 second promos for each week.
 - a) We will use these promos to encourage people to watch the features and/or live broadcasts where the features will air.
 - b) Note: You cannot shoot the promos until the production of the feature is complete.
- 4) Each member of the group is responsible to add a new element to their professional portfolio and write *one* blog post of 500 words or more. This blog post will be scored using the **Blog Post Rubric**.

The entire group is responsible for the following elements.

COMMERCIALS				
Client (Provided by Instructor)	Length	Script Link	Editor	Video Link

FEATURE		
Producer	Subject	Link

FEATURE PROMO		
Producer	Subject	Link

Each group member must complete the items below.

NEW ELEMENT IN PROFESSIONAL PORTFOLIO			
<i>EACH MEMBER MUST SUBMIT A LINK SHOWING THE CHANGES. MAKE NOTE IN THE NOTES SECTION OF THE CHANGES.</i>			
Name	Date Completed	Link to item added	Notes

NEW BLOG ENTRY ON PROFESSIONAL PORTFOLIO			
EACH GROUP MEMBER MUST SUBMIT HIS/HER BLOG POST EACH ROTATION			
Name	Date Completed	Link to item added	Notes