

BLOG POST RUBRIC

	4 Expert	3 Accomplished	2 Capable	1 Beginner
Timeliness	The student wrote the blog post prior to the deadline.			The student wrote the blog post after the deadline.
Paragraph Structure	The blog post contains at least four clear and purposeful paragraphs that include details about the student's work and lessons learned.	The blog post contains paragraphs that are written solely to complete the obligation of writing a blog post, but lack purpose and detail.	The blog post contains fewer than four paragraphs. The paragraphs lack purpose and relevant information.	The student did not submit a blog post or the blog post is one long paragraph.
Quality of Writing	The blog post is extremely well-organized, informative, reflective, and has a strong style and voice.	The blog post is mostly organized, informative, reflective, and has a decent style and voice.	The blog post is somewhat organized and only includes some new information on the topic. The blog post has a weak style and voice.	The blog post is unorganized and does not provide any new information on the topic.
Presentation	The blog post does not contain any grammatical or spelling errors. The blog post's formatting makes it easy to read.	The blog post contains only a few grammatical or spelling errors. The blog post's formatting makes it somewhat easy to read.	The blog post contains several grammatical and spelling errors. The blog post's formatting makes it somewhat difficult to read.	The blog post contains excessive grammatical and spelling errors. The blog post's formatting makes it extremely difficult to read.
Multimedia	The blog post contains multiple pieces of multimedia that add new information or perspective to the post.	The blog post contains one piece of multimedia that adds new information or perspective to the post.	The blog post contains one piece of multimedia, but the multimedia does not add new information or perspective to the post.	The blog post does not contain any multimedia.