

## RHETORICAL ANALYSIS: A BLENDED LEARNING UNIT FARHAT AHMAD, McCLARIN SUCCESS ACADEMY

**GRADE LEVEL AND CONTENT:** 9<sup>th</sup> and 10<sup>th</sup> Grade English Language Arts

### OVERVIEW

During this blended learning, self-paced unit, students utilize rhetorical analysis to evaluate the effectiveness of speeches and informational texts. Students start the unit by taking a diagnostic test, and, if needed, completing a writing boot camp. Then, students complete several analytical exercises focused on logical fallacies and rhetorical analysis. Throughout the unit, students engage with political cartoons, famous speeches from American history, and popular culture to develop an understanding of rhetorical analysis. The unit concludes with students writing a five-paragraph rhetorical analysis.

### STANDARDS ADDRESSED

**English Language Arts:** ELA.9-10.L.2.c-d; ELA.9-10.L.4.a; ELA.9-10.RI.1; ELA.9-10.RI.6; ELA.9-10.RI.8; ELA.9-10.W.1; ELA.9-10.W.4; ELA.9-10.W.5

### AVAILABLE MATERIALS

- Video of Unit
- Letter from the Teacher
- Writing Diagnostic Test
- Writing a Sentence PowerPoint and Exercises
- Writing a Paragraph PowerPoint and Exercises
- Writing Boot Camp PowerPoint and Exercises
- Logical Fallacies PowerPoint and Exercises
- Rhetorical Techniques PowerPoint and Exercises
- Rhetoric Quiz
- Unit Assessment (general and for students that need support)

### ABOUT THE TEACHER

*Farhat Ahmad is currently a 9<sup>th</sup> and 10<sup>th</sup> grade World, Multi, and American Literature teacher at McClarin Success Academy in College Park, GA. Mr. Ahmad holds a Bachelor's in English and Sociology from the University of Wisconsin and a Master's in Secondary Education from Georgia Southern University. He currently serves as a Google Classroom administrator and individualized learning coach.*