



# LIGHTS, CAMERA, ACTION!

## DISCUSSION

**Directions:** The following questions will help guide a discussion after watching Episode 7 of *On the Campaign Trail*.

1. Why is being telegenic an important characteristic for candidate hopefuls? Which candidate do you like? Does their appearance affect your support for them?
2. Do you think using commercials that attack other candidates is a good strategy? How truthful do you think these commercials are?
3. How have different candidates used the internet during this year's election campaigns? Which social media site do you think provides the most exposure?
4. List some reasons why you think polling has become less reliable in recent years.
5. What are some ways you can become an informed voter? Which websites are less reputable than others and why?