

## **DO YOU QUALIFY?** ACTIVITY

Choose one of the individuals who were qualified to run for the presidency from the **Do They Qualify Activity** and create a campaign advertisement supporting that candidate.

Your campaign advertisement should include the following:

- 1. A catchy phrase or slogan
- 2. Reasons why the candidate should be elected president.
- 3. Whether they meet any unwritten qualifications such as:
  - a. Government experience
  - b. Military service
  - c. Knowledge of foreign and domestic issues
- 4. A visual, which can be in the form of:
  - a. Video (television campaign advertisement)
  - b. Poster (print advertisement)
  - c. Audio (radio campaign advertisement)









