

GEORGIA NASEF FARMCRAFT® 2024 MARKETING TOOLKIT



Farmcraft® 2024 is an educational program that uses the popular game Minecraft to enhance understanding of the evolving agricultural industry and its impact on global food security. The program is open to all ages, but is designed to supplement the learning of students ranging from 8-18 years of age.

Farmcraft® 2024 is focused on the impact of digital technology on agricultural productivity. This year, we're asking the question "How do you grow more with less?" Participants will learn about new technologies and approaches that farmers can use to increase how much they grow, improve how they grow it, and have more options for where they can grow it.

These materials are provided to help you promote the Georgia version of this exciting free competition to students in your area.

- GEORGIA NASEF Farmcraft® 2024 Web Page: GPB.org/Georgia-Farmcraft
- GEORGIA NASEF Farmcraft® 2024 [Logo](#)
- GEORGIA NASEF Farmcraft® 2024 [Talking Points](#)
- GEORGIA NASEF Farmcraft® 2024 [Social Media Toolkit](#)
- GEORGIA NASEF Farmcraft® 2024 [Infographic](#)
- GEORGIA NASEF Farmcraft® 2024 [One-pager](#)
- GEORGIA NASEF Farmcraft® 2024 [Blogpost](#)



Registration Deadline

April 5, 2024



Livestreams

February 6, 13, 27, 2024
March 12, 2024
April 4, 11, 25, 2024



Georgia Preseason

February 6, 2024 -
March 12, 2024



Regular Season

March 11, 2024 -
April 19, 2024



Georgia Awards

May 2, 2024



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